



# Trident Limited

Corporate Presentation - March 2019

**TRIDENT**™  
 HOME | DECOR | DESIGN  
 The World's Finest





# Safe Harbour

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# Overview

## Textiles

Largest Player in terms of Terry Towel Capacity & One of the largest players in Home Textile Space in India

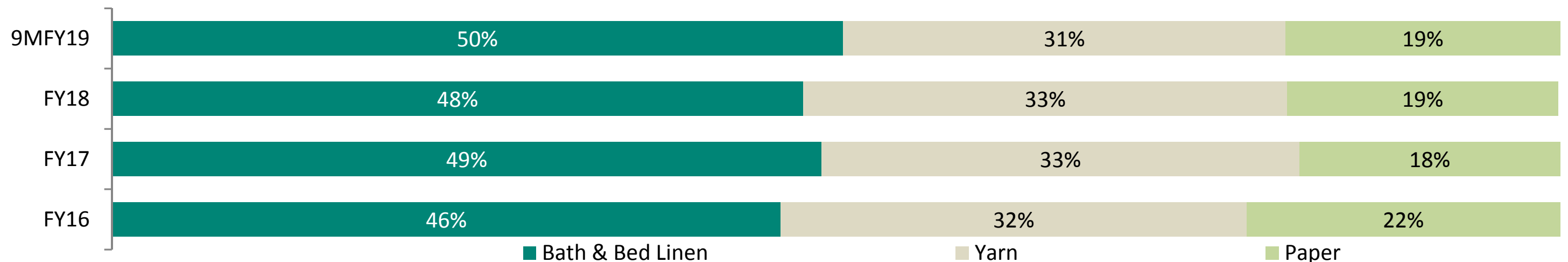


## Paper

Highest Operating Margin among Key Listed Players in India



### Revenue Split between segments



One of the Leading Business Groups with interest in Textiles and Paper

# Snapshot

## Key Market Statistics

18-Mar-2019

BSE Ticker	521064
NSE Ticker	Trident
Bloomberg Code	TRID:IN
Reuters	TRIE.NS
Market Price (Rs)	68.80
Market Cap (INR Crore / USD Mn)	3506 / 511
Number of Outstanding Shares (Crore)	50.96
Face Value	Rs. 10 per share
52-week High / Low (Rs.)	75.60 / 51.00

## Shareholding Pattern – 31st Dec, 2018

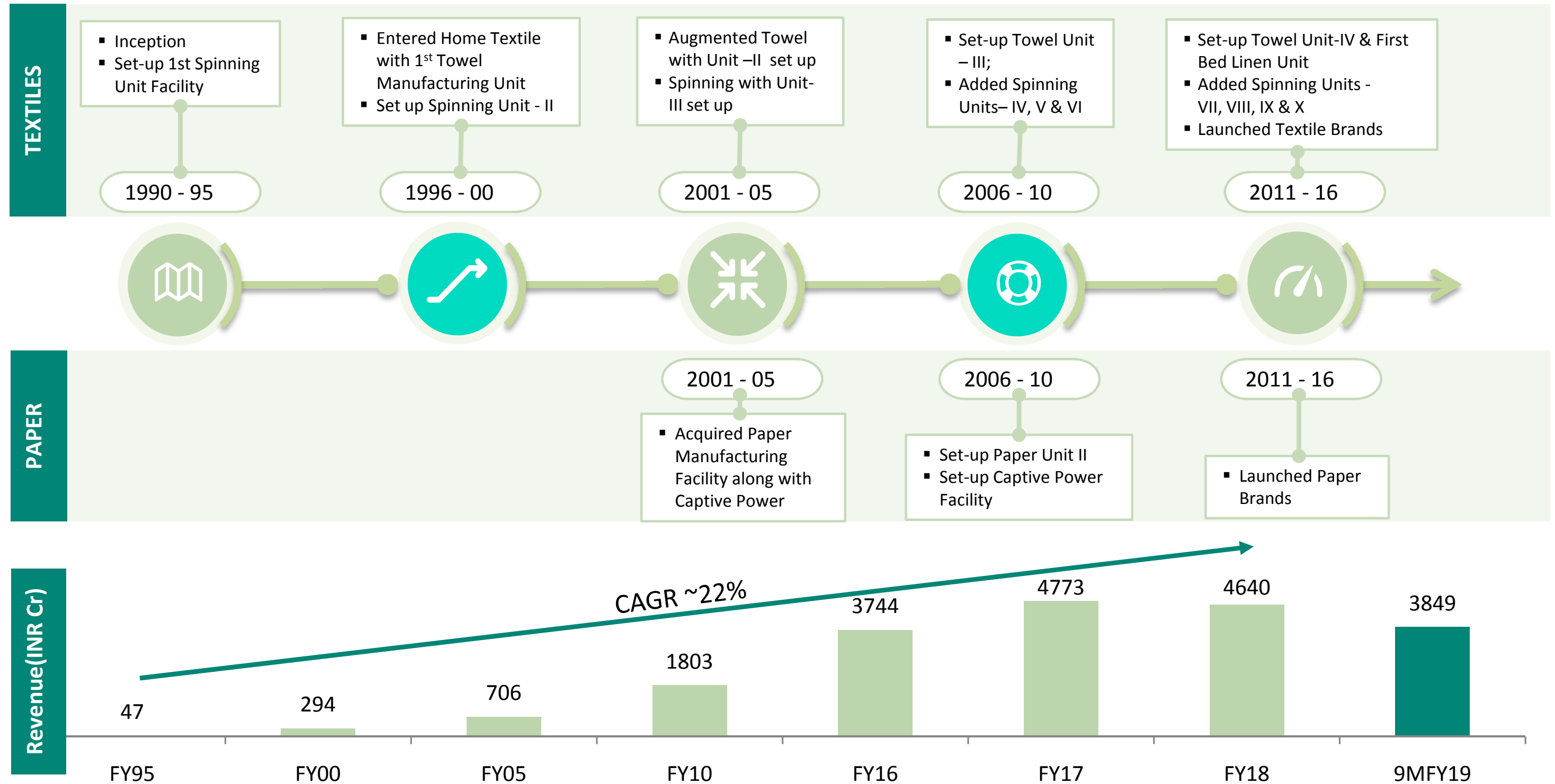
Category	Sep 2018	Dec 2018
Promoters	68.45%	70.77%
Institutions	3.43%	2.76%
Public	28.12%	26.47%

## Global Presence

Corporate Office :	Ludhiana, Punjab
Manufacturing Facilities at:	Sanghera & Dhaula, Punjab Budni, Madhya Pradesh
Marketing Offices (India):	Mumbai, Gurgaon Kolkata, Bengaluru
Marketing Offices (Intl.):	New York, United States Cheshire, United Kingdom



# Evolution



**Transformed from a Pure Play Yarn Player to an Integrated Textiles and Paper Manufacturer**



# Key Highlights - P&L

Q3FY19

TOTAL INCOME (INR CR)

**1306** +19%

Q3FY18: 1098

PBT (INR CR)

**165** +57%

Q3FY18: 105

EBIDTA (INR CR)

**284** +22%

Q3FY18: 232

PAT (INR CR)

**112** +54%

Q3FY18: 73

EBIT (INR CR)

**194** +49%

Q3FY18: 130

EPS (INR)

**2.20** +54%

Q3FY18: 1.43

- **Home Textile:** Bed Linen volumes grew by 41.7% and Bath Linen volumes grew by 10.1% Year on Year in Q3 FY 19 as compared to same period last year;
- Branding, Distribution and expanding team closer to market in US has helped us in improving the volumes and will support us in sustaining the growth in the forthcoming quarters also.
- Highest Ever EBITDA of INR 284 crores improved by 22% Y-o-Y in Q3FY19 compared to INR 232 crores in Q3FY18. EBITDA Margin stood at 21.7% in Q3FY19 & 19.7% in 9M FY19.
- Highest Ever PAT of INR 112.1 crores with ~9% PAT Margin.
- EPS stood at INR 2.20 in Q3 FY19 and INR 5.50 in 9M FY19

# Key Highlights - B/S

as on Dec 31, 2018

NET DEBT (INR CR)

**2197** -424Cr

FY18: 2621

LT DEBT (INR CR)

**1428** -260Cr

FY18 : 1688

NET DEBT/EQUITY

**0.7**

FY18 : 0.9

NET DEBT/EBIDTA

**1.9**

FY18 : 3.1

REPAYMENT (INR CR)

**244** (9MFY19)

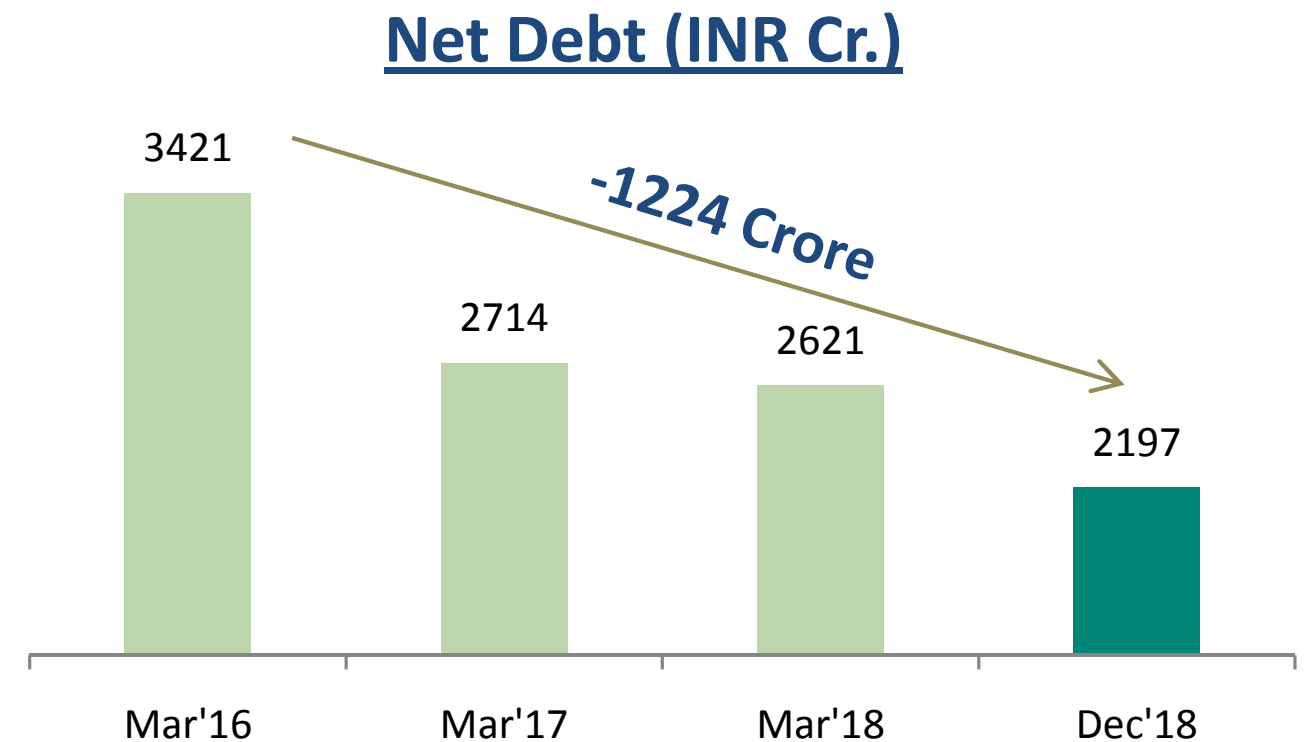
FY18: 545

CASH PROFIT (INR CR)

**556** (9MFY19)

FY18 : 668

- Finance costs for 9MFY19 stood at INR 84.1 Crore, came down by 7% Y-o-Y
- Reduction in Long Term Debt of INR 260 Crore in 9MFY19; Net Debt reduced by INR 424 Crore
- Cash Profit of INR 556 Crore during 9MFY19



# P&L Statement (S)

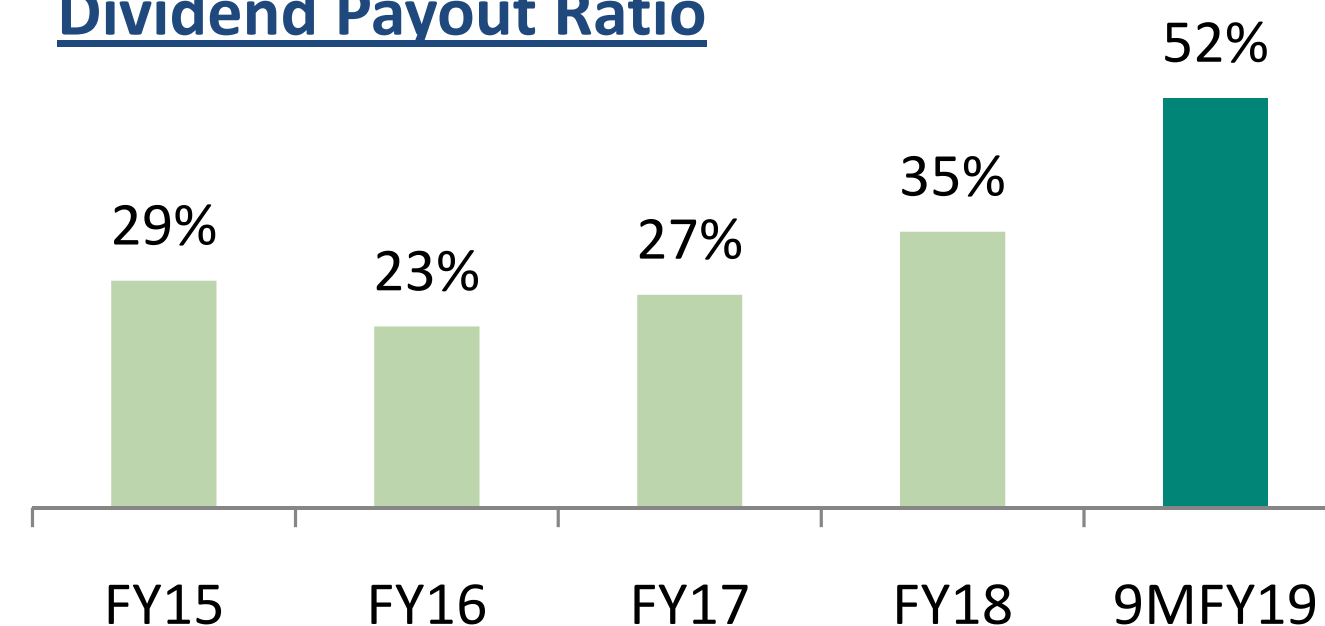
Particulars	Q3 FY19	Q2 FY18	Shift	Q3 FY18	Shift	9M FY19	9M FY18
<b>Total Income</b>	1,306.4	1,402.3	-6.8%	1098.4	18.9%	3848.8	3452.4
EBITDA	283.6	271.2	4.6%	231.6	22.5%	759.2	700.1
EBITDA %	21.7%	19.3%	+240 bps	21.1%	+60 bps	19.7%	20.3%
Depreciation	89.2	91.7	-2.7%	101.3	-12.0%	275.3	305.9
<b>EBIT</b>	194.4	179.5	8.3%	130.3	49.3%	483.9	394.3
Finance Cost	29.4	26.3	11.9%	25.2	16.5%	84.1	90.5
Profit Before Tax	165.0	153.2	7.7%	105.0	57.1%	399.8	303.8
<b>Profit After Tax</b>	112.1	109.1	2.7%	73.0	53.6%	280.5	212.9
<b>EPS (INR)</b>	2.20	2.14	2.8%	1.43	53.8%	5.50	4.18
<b>Cash Profit</b>	201.3	200.9	0.2%	174.4	15.5%	555.8	518.7



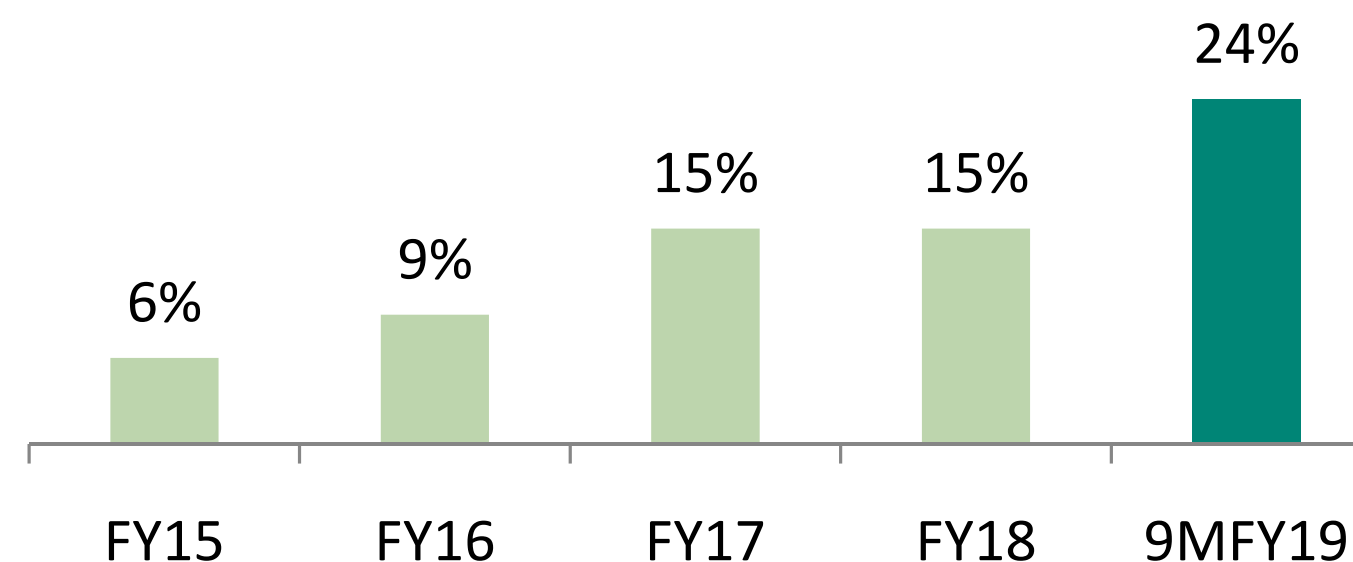
# Dividend Payout

Year	Total Div%	Div. Amt. (INR Per Share)	Type	%age
9MFY19	24%	2.40/-	1 <sup>st</sup> Interim	6%
			2 <sup>nd</sup> Interim	6%
			3 <sup>rd</sup> Interim	12%
FY18	15%	1.50/-	1 <sup>st</sup> Interim	6%
			2 <sup>nd</sup> Interim	6%
			Final	3%
FY17	15%	1.50/-	1 <sup>st</sup> Interim	6%
			2 <sup>nd</sup> Interim	6%
			Final	3%
FY16	9%	0.90/-	1 <sup>st</sup> Interim	3%
			2 <sup>nd</sup> Interim	3%
			Final	3%
FY15	6%	0.60/-	1 <sup>st</sup> Interim	3%
			2 <sup>nd</sup> Interim	3%

## Dividend Payout Ratio



## Historical Dividends (%age of Face Value)



\*Dividend Distribution Policy is available at [www.tridentindia.com](http://www.tridentindia.com)

# Management Comment

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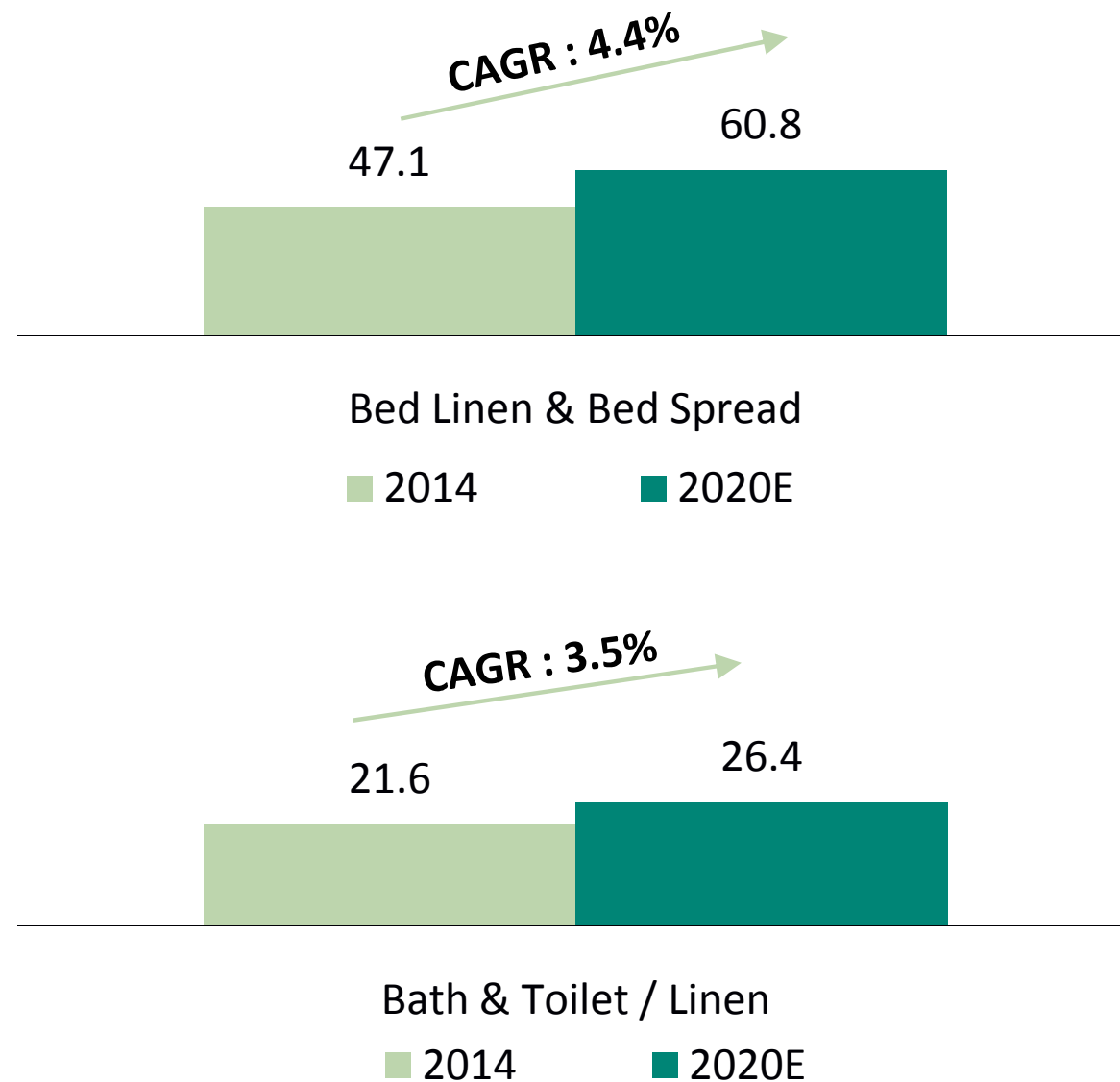
**Commenting on the performance, Mr. Rajinder Gupta, Chairman at Trident Group said:**

*“We are pleased with the financial and operational performance achieved during the quarter. We remain focused on sweating manufacturing capacities and expect to further increase the utilization level led by expanding across geographies and enhancing our market share.*

*We will continue to consolidate the business by leveraging the existing customers and adding new customers to its portfolio ”*

# Global Home Textile Industry

Home Textile represents nearly 1/3rd of the global textiles & apparel industry. It is expected to touch \$ 131 billion dollars by 2020 at a growth of more than 3.5%.



- Bed Linen & Bed Spread is the largest application segment of the home textiles representing 44.2% in 2015. This segment is expected to grow at a highest CAGR of 4.4 % to reach \$60 billion by 2020.

- Bed and Bath linen together constitutes around 65% of the total market of Home Textile and expected to reach \$87 billion by 2020 with growth of more than 4.1 %.

Source : Fibre2Fashion

**Significant Growth Opportunities available Globally – For Indian Home Textile Manufacturers**



# Home Textile Industry – Global Demand

## United States

US Home textiles industry is amongst the largest home textiles industry in the world. It accounted for nearly 21.1 % of the global market share in the year 2015.

US home textiles market is estimated to be around \$23 billion in 2015 and is expected to grow at CAGR of 3.0% to reach \$27 billion by 2020.

## Europe

Europe is the 2nd largest home textiles market after Asia Pacific representing 26.8% of the market share worth \$29 billion in the year 2015.

Bed linen accounted for 32% of the market share. Europe Bed and Bath Linen segment is expected to grow at CAGR of 1.7% to reach \$17 billion by 2020.

## Asia Pacific

Asia Pacific being home to approximately 60.0% of the global populations and dominant production of home textiles product region is also leader in the consumption of home textiles products.

The region accounted for roughly 44% of the market share in 2015 worth \$48 billion.

## China

China is the largest manufacturer and consumer of the home textiles market. It accounted for nearly 27% of the global market share in 2015 worth \$30 billion.

Demand for home textiles products in the Chinese market is primarily driven by increasing middle class spending on these products in the nation.

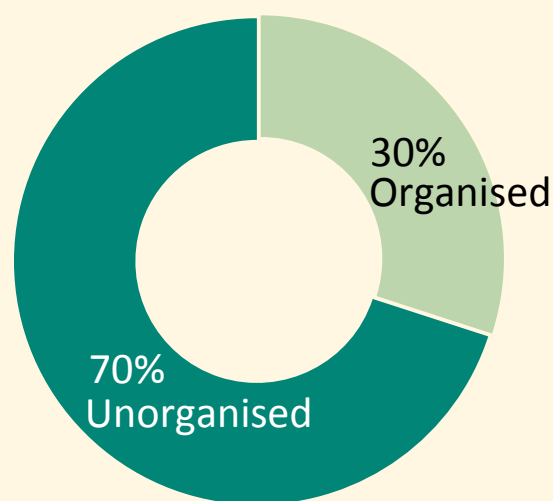
Source : Fibre2Fashion

# Indian Home Textile Industry

## Home Textile – Demand in India

- India represents 3rd largest market share in Asia Pacific home textiles market in the region.
- Home textiles spending in the nation is estimated to be around \$4 billion in 2015 and is expected to grow fastest in the world at a CAGR of 7.2% between 2015 and 2020 to reach \$5.6 billion by 2020.
- Favorable demographics, increasing disposable income, rapid urbanization and housing boom are assumed to drive the demand for the home textiles products in the Indian textiles market place in the near future.

### Indian Home Textile Market



## Home Textile – Indian Export to US

### Market share for US imports of cotton sheets (Yearly)

	2005 - 13	2014	2015	2016	2017	YTD2018*
India	31%	47%	48%	49%	50%	50%
China	28%	23%	23%	22%	20%	21%
Pakistan	23%	17%	17%	16%	16%	17%
ROW	18%	13%	12%	13%	14%	12%

### Market share for US imports of terry towels (Yearly)

	2005 - 13	2014	2015	2016	2017	YTD2018*
India	31%	37%	38%	40%	39%	39%
China	23%	26%	25%	23%	24%	25%
Pakistan	21%	22%	22%	22%	21%	20%
ROW	25%	15%	15%	15%	16%	16%

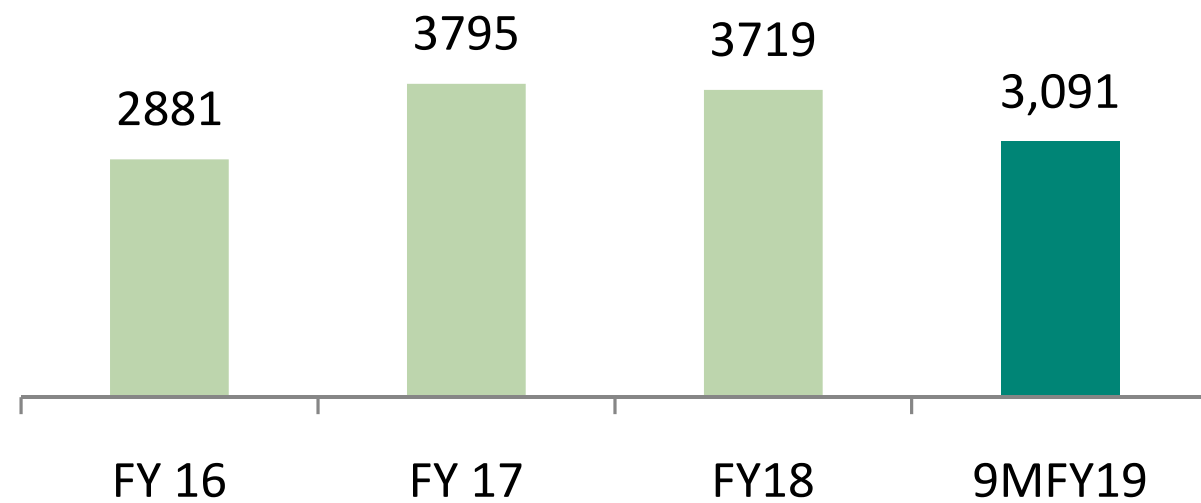
\*Jan – Oct 2018

Source: Otexa, Fibre2Fashion, Company Estimates

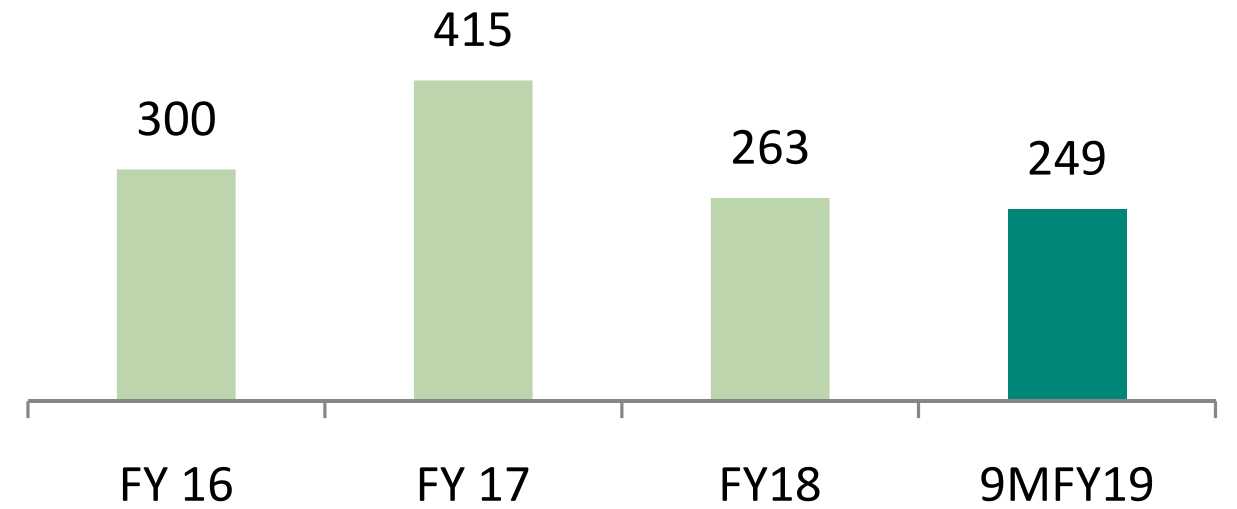
## Significant Growth Opportunities – For Organised Indian Textile Manufacturers

# Textile - Financials

**Sales (INR Crores)**

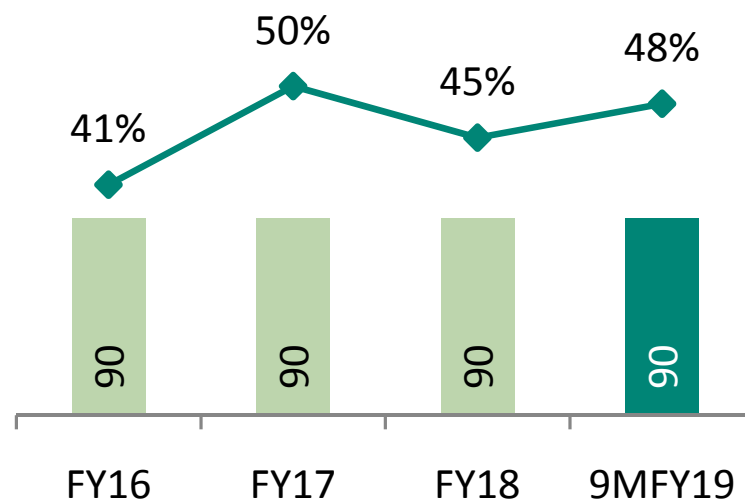


**EBIT (INR Crores)**

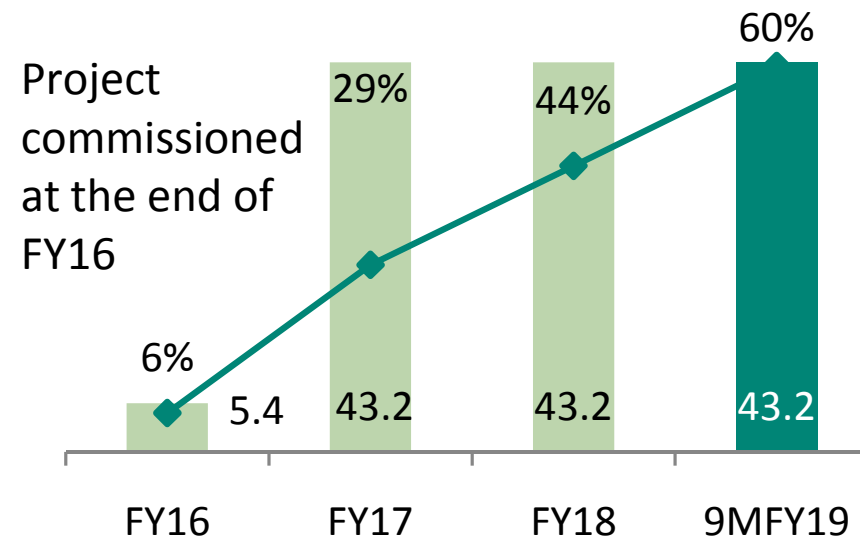


## Capacity Utilization

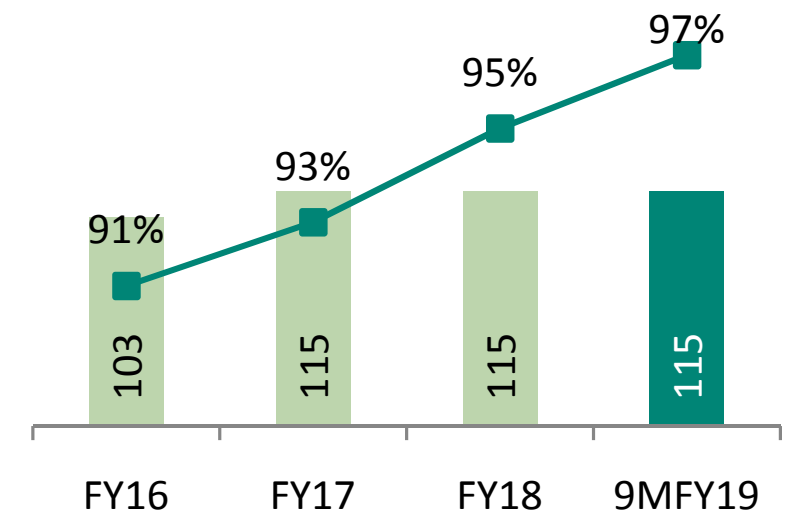
**Towel (In 000' tons)**



**Bed Linen (In mn. meters)**



**Yarn (In 000' tons)**



Capacity Utilization



# Paper Business



72 GSM  
86% Brightness

100 GSM  
92% Brightness

75 GSM  
88% Brightness

- Recently Launched Bond Paper
- Eco-friendly product in ultra-white shade

75 GSM  
90% Brightness

80 GSM  
90% Brightness

70 GSM  
87% Brightness

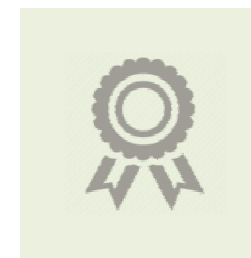
100 GSM  
94% Brightness



Eco Friendly



Wheat Straw based Paper



High Quality



Jam Free

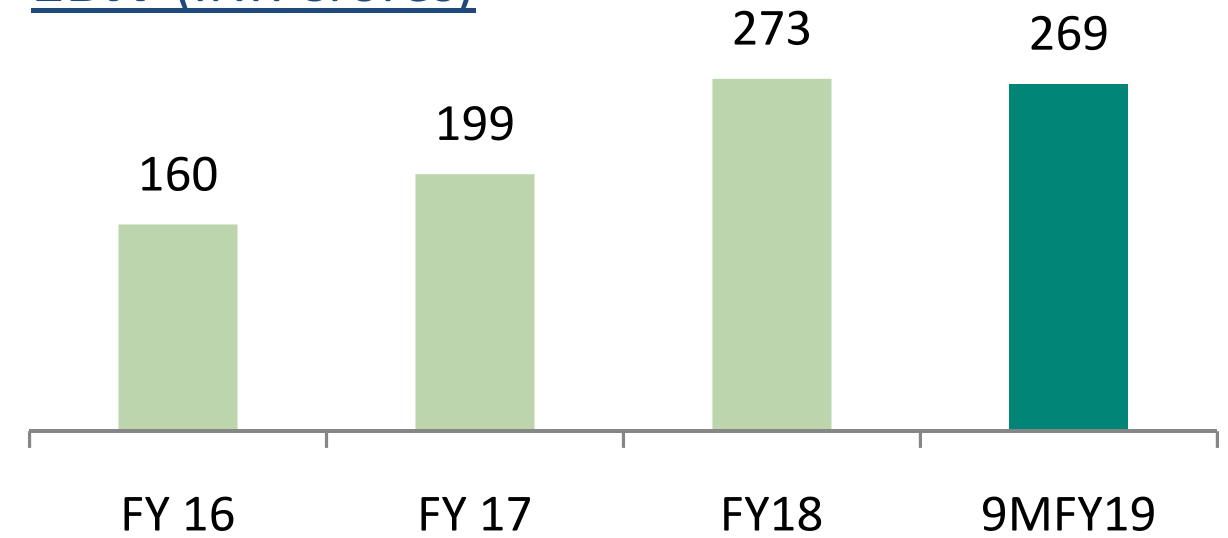
Differentiated Product/ Brand to target distinct end consumers as per their requirements

# Paper - Financials

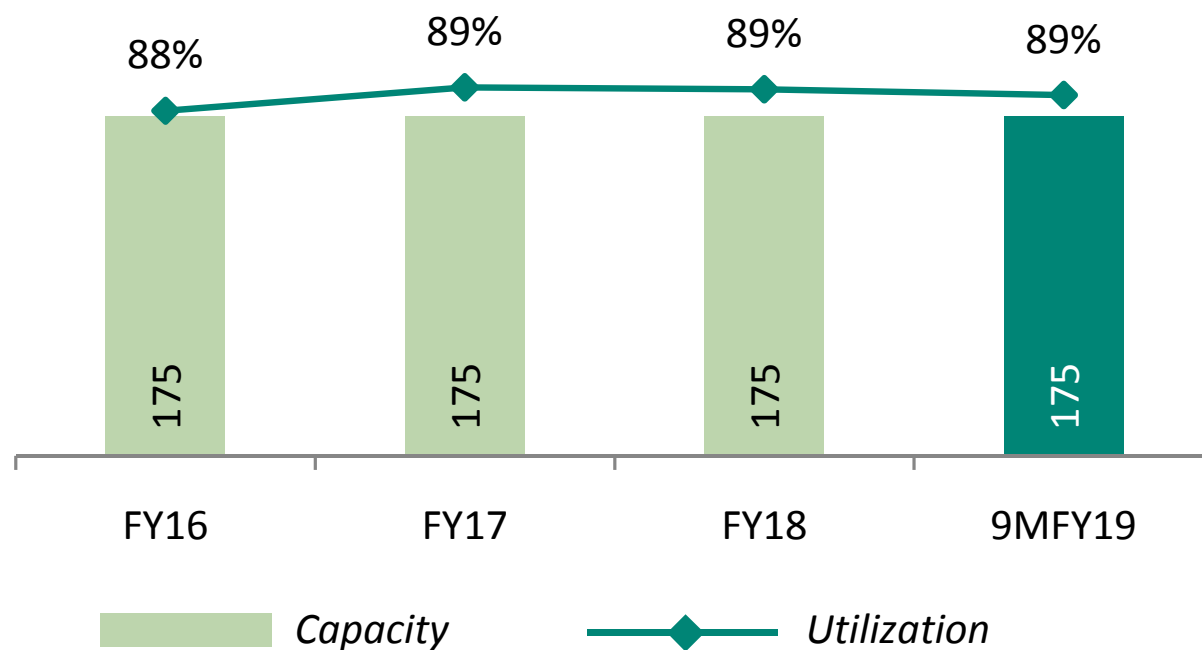
Sales (INR Crores)



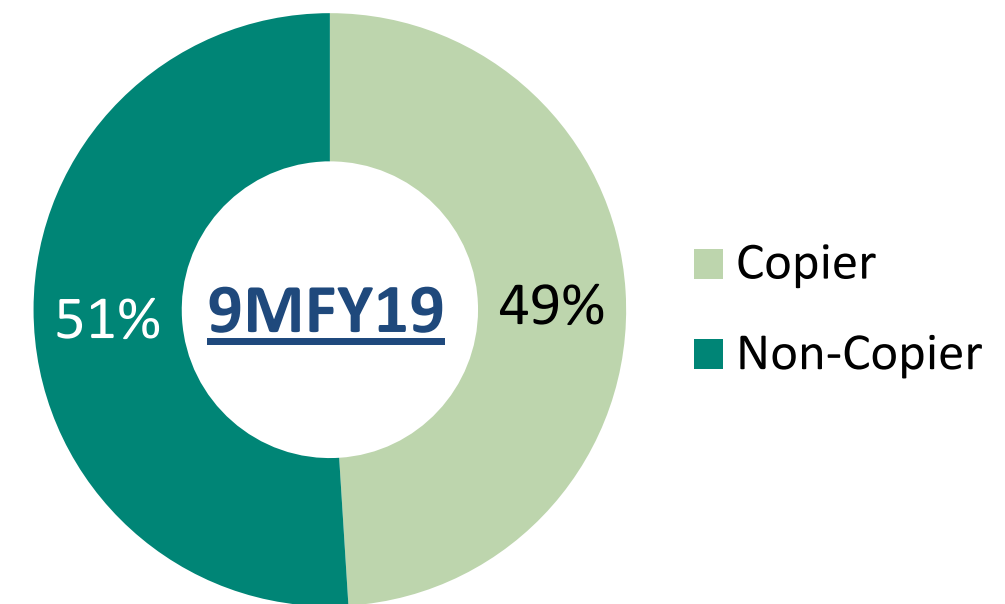
EBIT (INR Crores)



Capacity Utilization (Tonnage Basis)



Copier v/s Non-Copier



# Advantage India

## Competitive Cost of Production

Competitive Labour, Power and Raw Material Cost;  
Access to advanced technology under Textile  
Upgradation Fund



## Textiles: A Dominant Industry

Employs 45 million people across the value chain;  
Strong Government support to industry



## Favourable Government Policies

Focus on 'Make In India' and  
Export Enhancement



**INDIA**  
Geography of Choice for  
**Home Textiles**



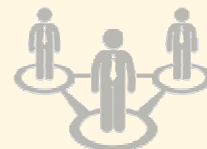
## Cotton Quality & Availability

Largest producer of cotton and  
still growing; Surplus available  
for export



## Qualified & Skilled Manpower

Large, young and talented workforce at a  
competitive though increasing cost



## Global Friendly Environment

Stable democracy; comfort with global languages;  
Evolving practices in line with MNCs

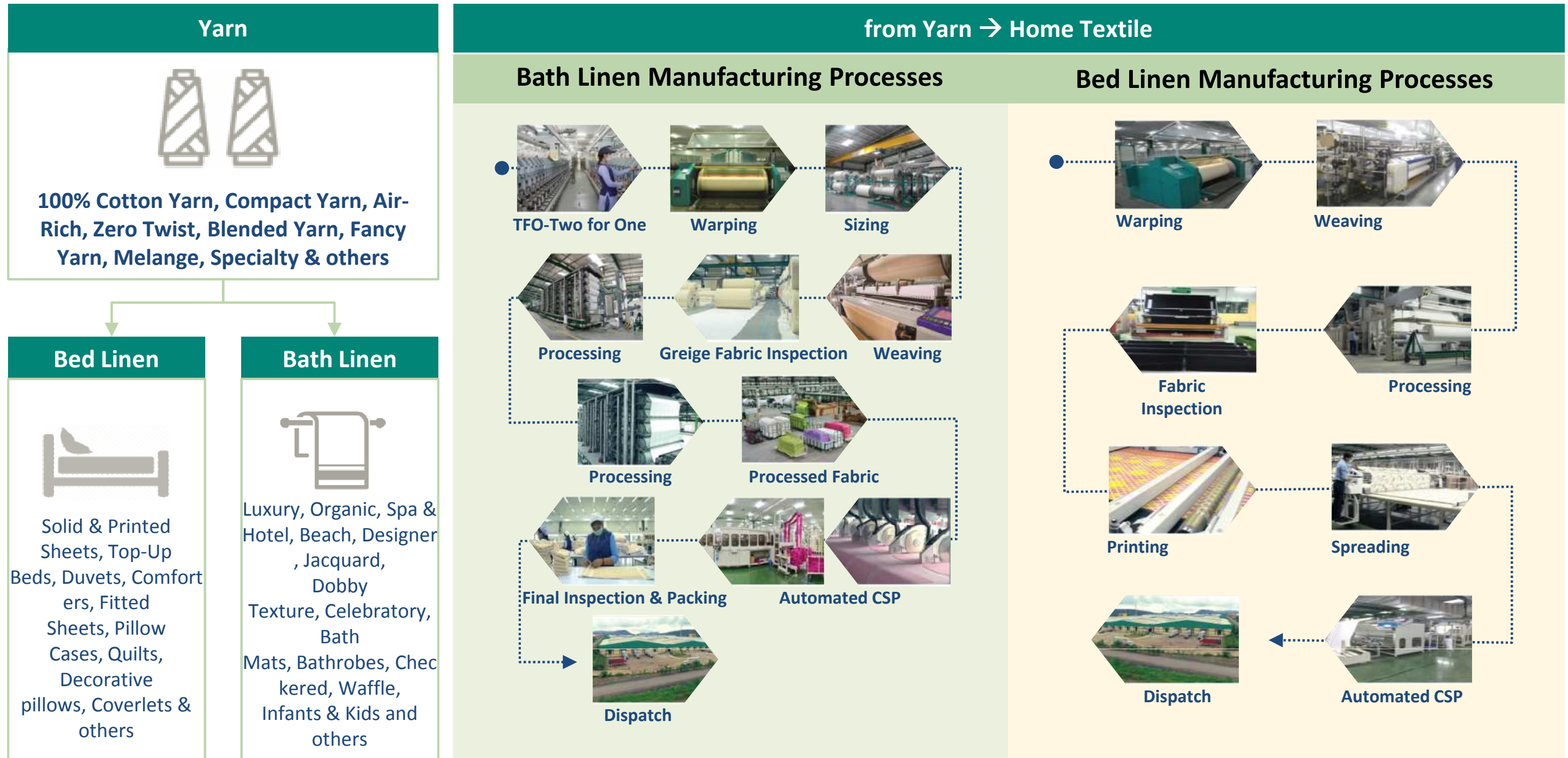




# Why Trident



# Integrated Home Textile Manufacturer



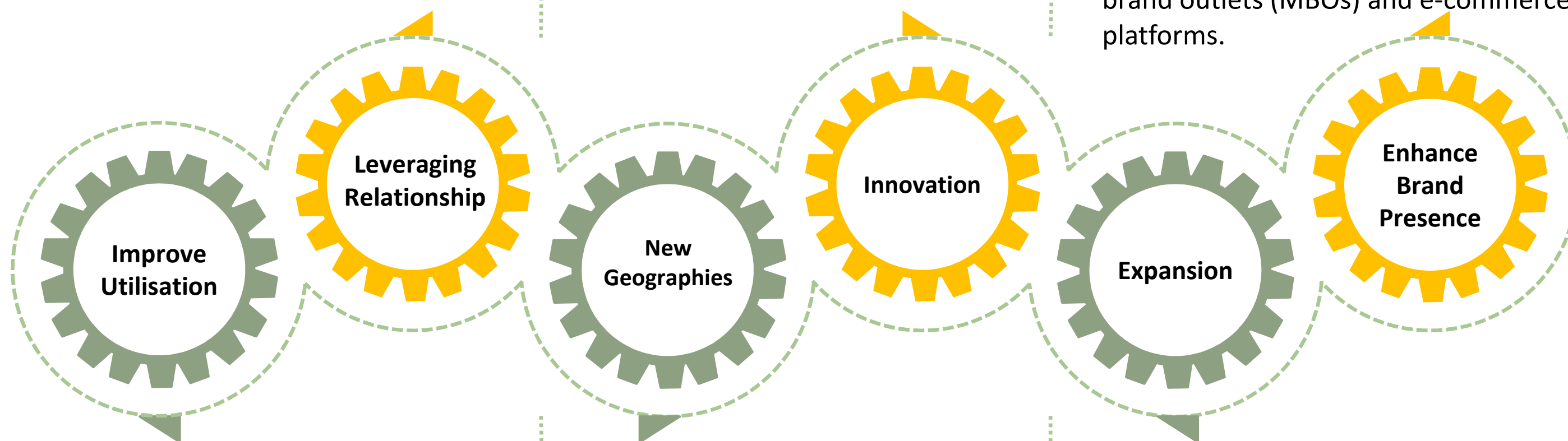
Fully Integrated Processes provide control over the Production Value Chain

# Strategy

- Leverage existing customer relationship to further expand our Bed Linen business

- Continue to focus on innovation and developing value added products.

- Further strengthen our brand and market share in the growing retail textile business in India.
- Improve brand presence through multi brand outlets (MBOs) and e-commerce platforms.



- Optimize capacity utilisation levels and continue to improve operational efficiencies

- Consolidate our market position and target new markets to diversify customer base geographically to further expand our Bath & Bed Linen business

- Expand our business through organic growth and strategic inorganic opportunities.

**Our Mission is to Emerge as a Trusted Partner to the Top Global Retailers & Fashion Houses**

# Focus on Innovation and Value Added Products



**AIR RICH™**  
STARTS SOFT ~ STAYS SOFT

- Super Soft
- Moisture Wicking
- Breathable
- Luxury Sleep Comfort



- Superior Cotton Yarn
- Feather Soft Sheet
- Enhanced Lustre & Vibrant Shades
- Everlasting Touch
- Superior Softness

**TRIDENT Nectarsoft**



**ALL SEASON SHEETS**

- All Season Sheet
- Superior Softness
- Breathable
- Moisture Wicking
- Dry Comfort



- Durable Compact Yarn
- Quick Dry
- Super Soft
- Moisture Management
- Breathable


**AIR RICH™**  
STARTS SOFT ~ STAYS SOFT

**SLEEP COMFORT WRINKLE FREE**



**bio-touch**

- Bio Softness
- Renewable
- Reduced Carbon Foot Print
- Natural Finish




Continuous Research on Fashion & High Value Products to Improve Contribution



# Way Forward

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- We will keep focusing on increasing capacity utilization with better Product Mix, thereby benefit from operating leverage

- Keep increasing Yarn's captive utilization, which will reduce price volatility risk and improve margins

- Focus on improving Cashflow generation and follow prudent Capital Allocation

- Keep focusing on de-risking in multiple dimensions

- Keep Reducing Debt out of Regular Cash Flows

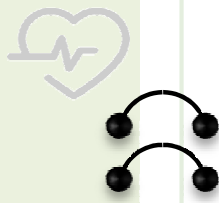
- Focus on profitable growth to create long term sustainable value for all stake holders



# CSR Initiatives

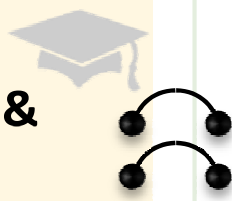


## Health



Free medical consultation, tests & medicines; Free eye surgeries; Mobile dispensary for free primary health care

## Education & Welfare



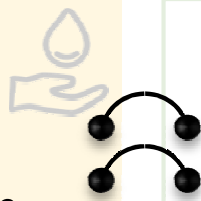
Saakshar - Adult education; IL&FS partnership; Students received free note books across schools; Flour sacks, pre owned belongings distributed across villages

## Women Empowerment



Supporting sole earning women; 50+ women in leadership; Providing Training to 200+ women making marketable crafts products

## Water & Energy Conservation



Contribution towards **Nirmal Narmada Project & Swachh Bharat**; Received numerous awards in Energy Conservation



**Best Performer in Energy Saving** by Bureau of Energy Efficiency, Govt. of India

**PHD Chamber Award** for Outstanding Contribution to Social Welfare for 2016

Energy Conservation Award 2015-2016 received from **IPMA & Ministry of Power**

**National Award** for Excellence in Energy Management from **CII**

**Excellence in Water Management 2016** from **CII**



# Awards & Accolades

Accredited with  
**'Egyptian Gold Seal'**  
for Yarn, Terry Towel  
& Bed Linen  
Products from  
**'Cotton Egypt Asso.'**

Northern Region  
**'Export Excellence  
Award'** in **'Star Trading  
House-Non-MSME'**  
▪ **'Gold Trophy'** 2<sup>nd</sup> Set  
▪ **'Silver Trophy'** 1<sup>st</sup> Set

**IWAY Well  
Developed  
Supplier  
for IKEA**

**JC Penney  
Platinum  
Certification  
Status for  
2017**

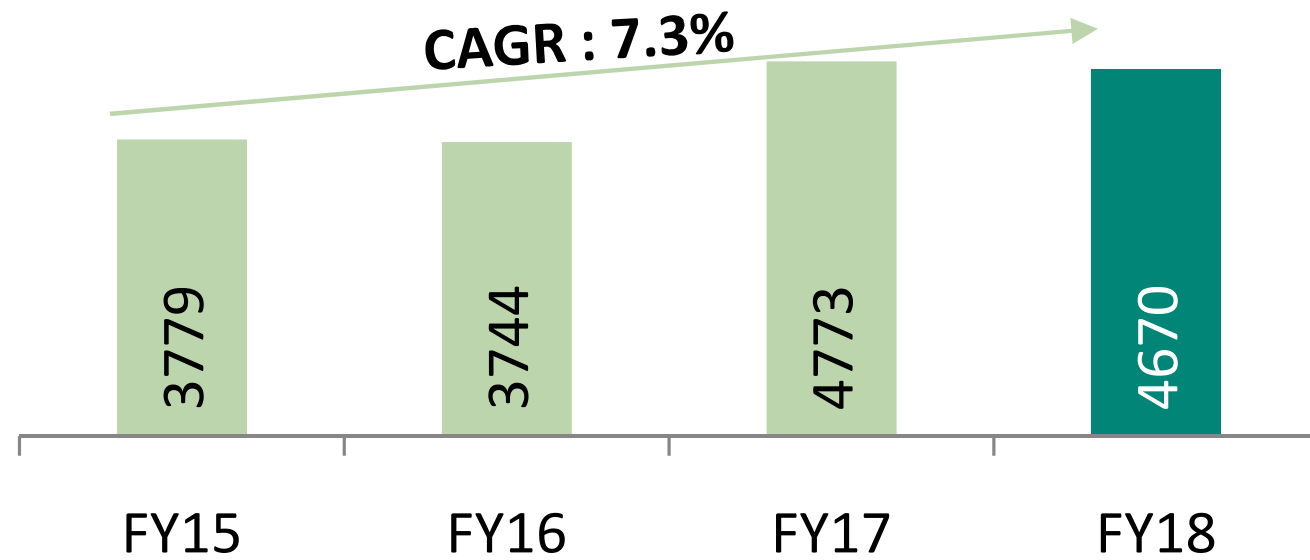
**Excellence in  
Operations  
in Quality  
Award for  
FY17 from  
IKEA**

**Certified for the coveted  
Sustainable Textile  
Production (STeP),** permitting  
to use the **OEKO-TEX®**  
**"MADE IN GREEN"** label for  
Home Textile products

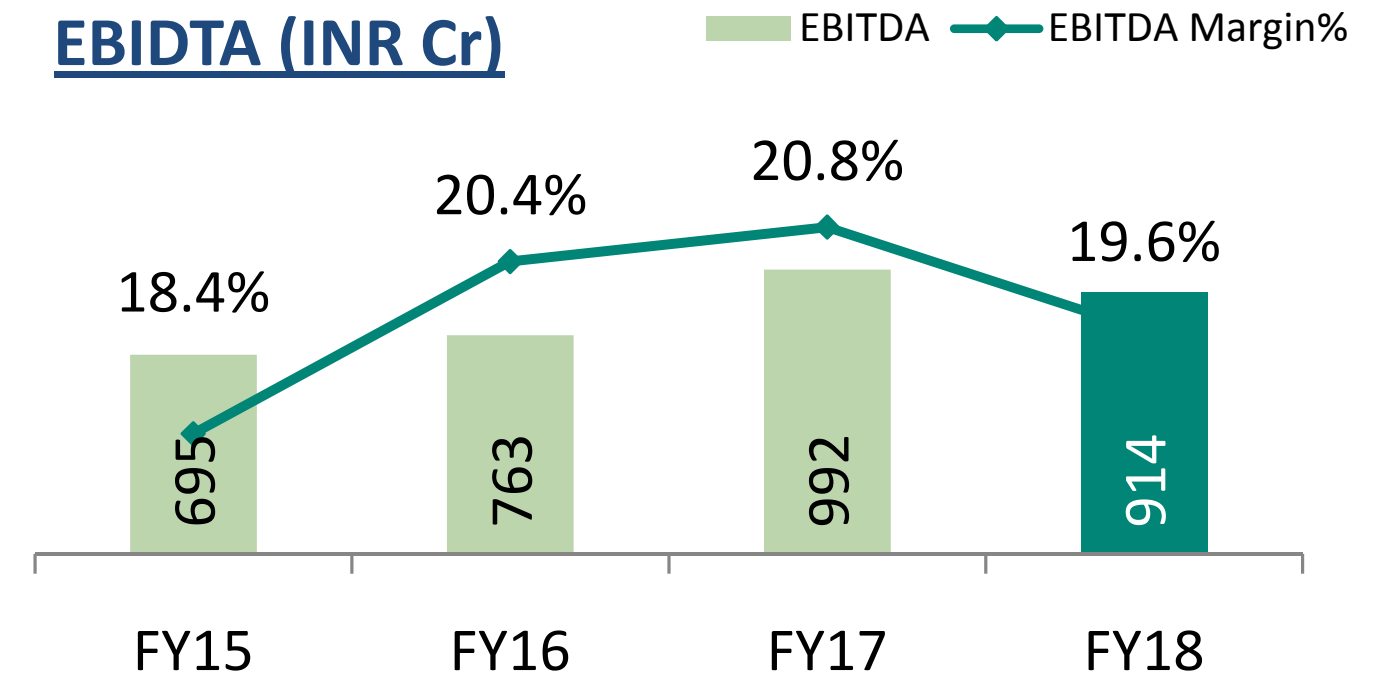
22	TEXPROCIL Export Performance Awards	6	CII – Confederation of Indian Industry
1	'Supplier Achievement in Excitement 2016' Award from Sam's Club USA	2	National Energy Conservation Awards
1	'Best Quality Award 2016' from SEARS HOLDING	1	IPMA - Energy Conservation Award
4	Wal-Mart Supplier of the Year awards	1	Niryat Shree – FIEO Awards
4	JCPenney - Best Supplier, Innovation, Quality Awards	1	ASSOCHAM Leadership Award (CEO), 2016
2	IKEA Quality and Sustainability Awards	4	Punjab Safety Awards
1	PHD Chamber- Outstanding Contribution to Social Welfare	1	D&B – ECGC: Exporter's Excellence Awards
1	PHD Chamber for women empowerment - Astitva Samman	4	Corporate Governance & CSR Awards
1	Best Performer Energy Saving by Bureau of Energy Efficiency, Govt.of India	1	SEEM National Energy Management Award 2016
1	Confederation of Indian Textile Industry (CITI) Award for Excellence	4	PMI India Project of the Year 'Large' Category

# Financial Performance

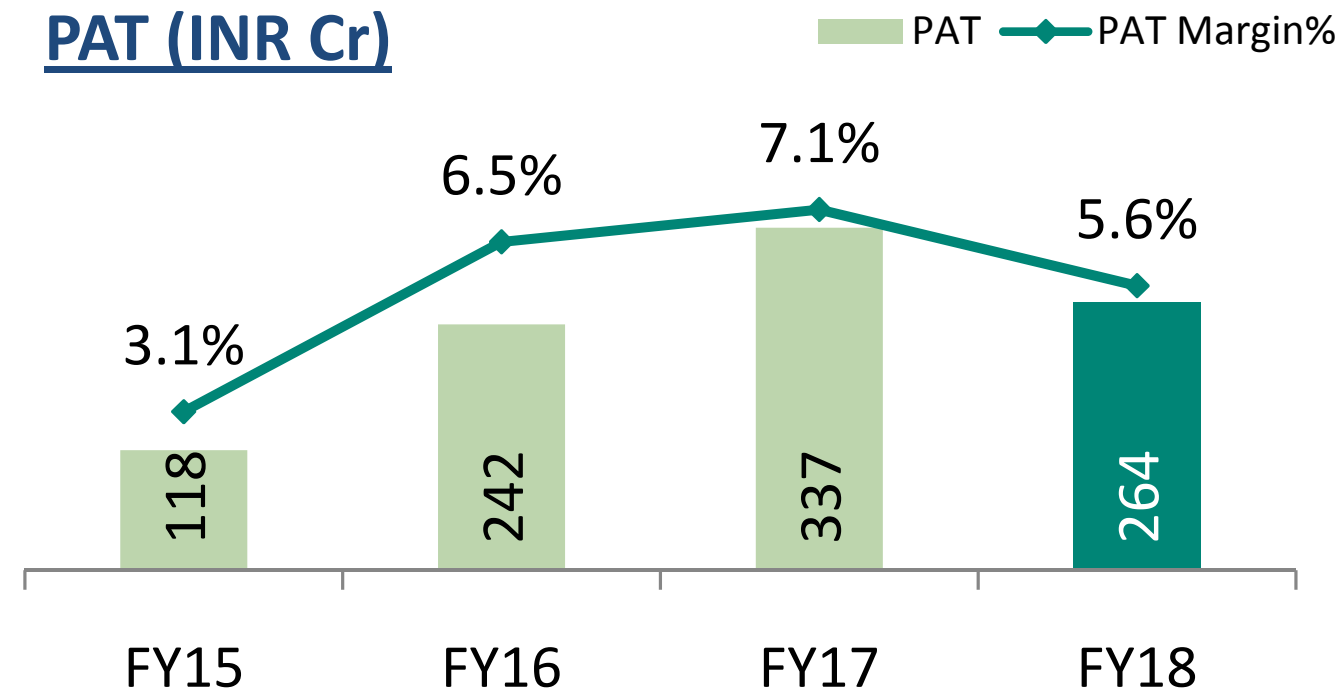
## Revenue (INR Cr)



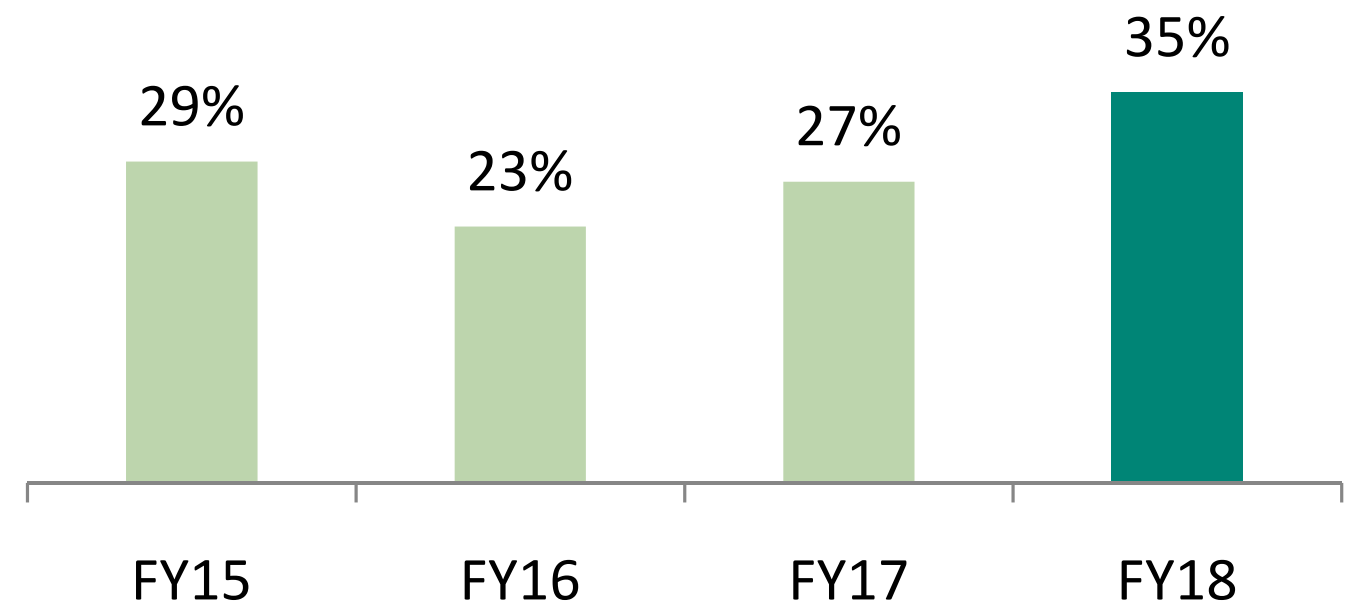
## EBIDTA (INR Cr)



## PAT (INR Cr)

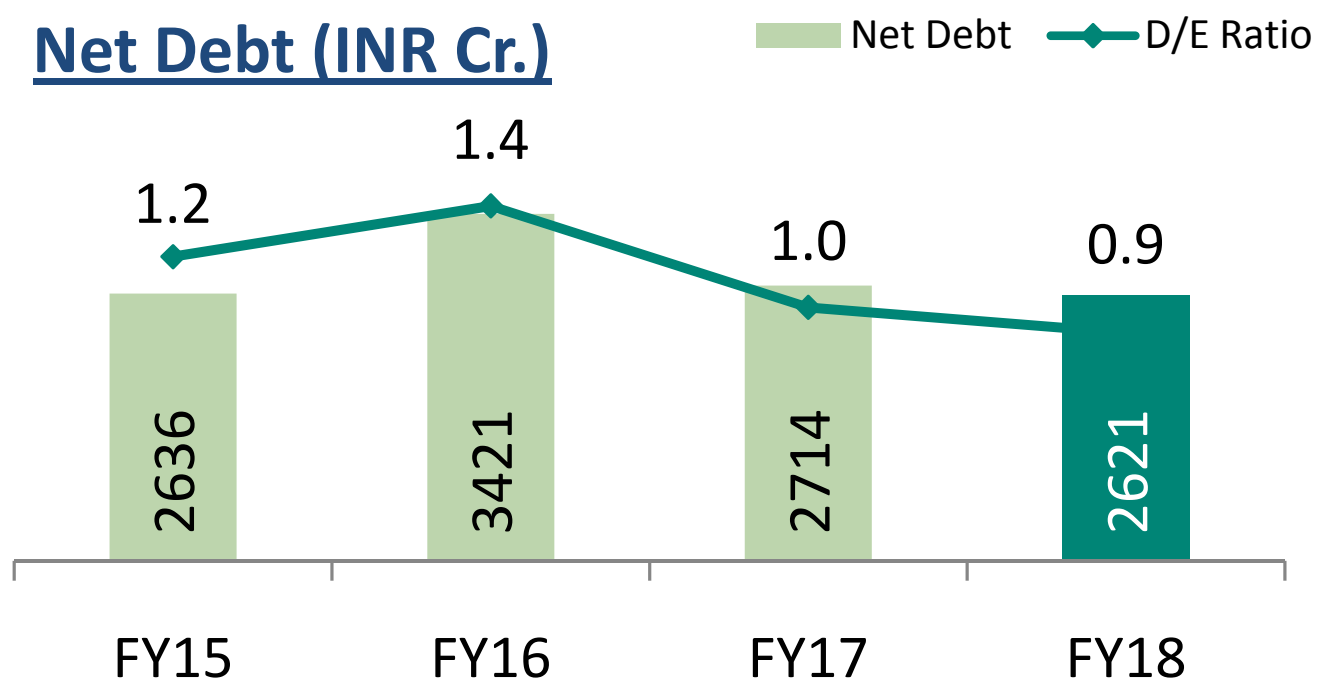


## Dividend Payout Ratio

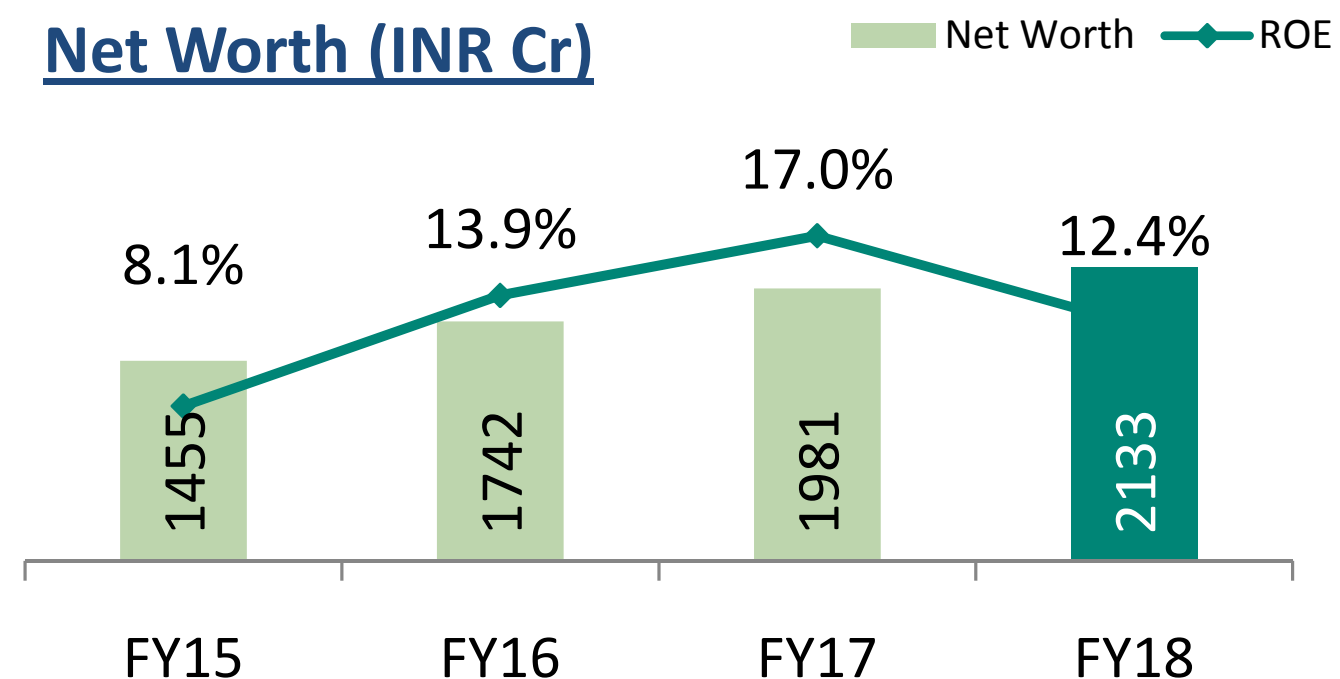


# Financial Performance

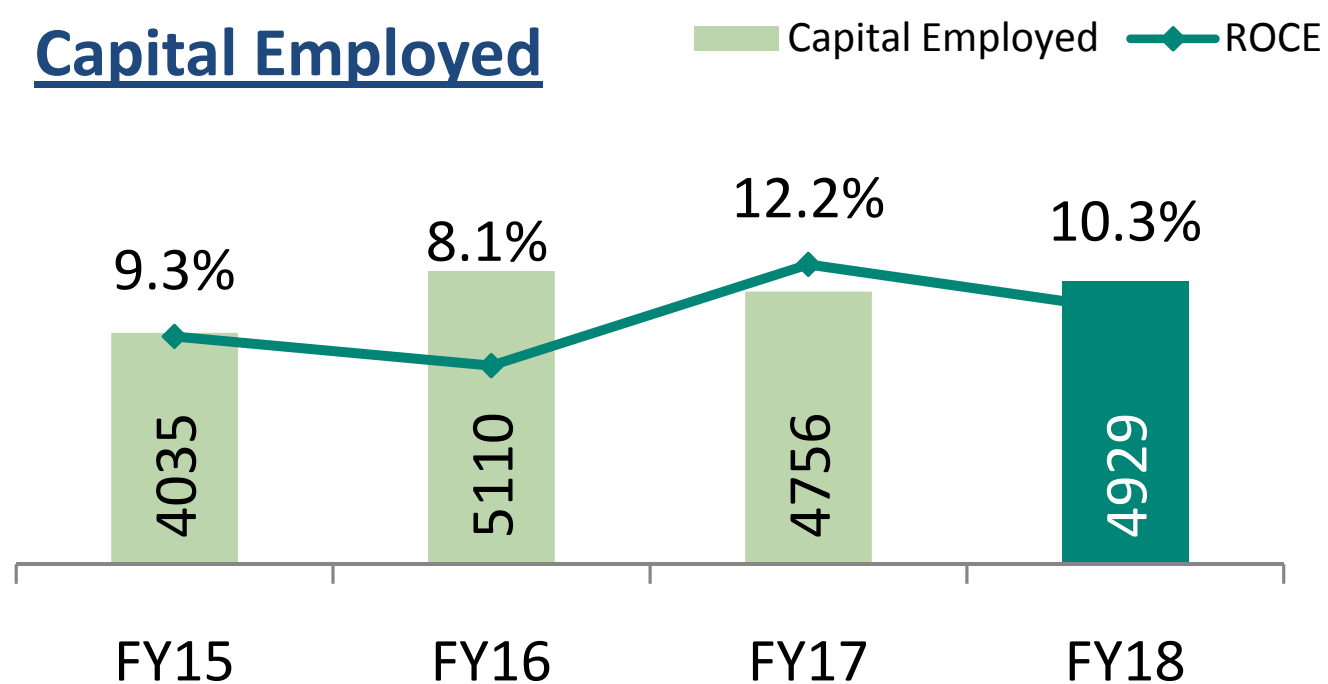
## Net Debt (INR Cr.)



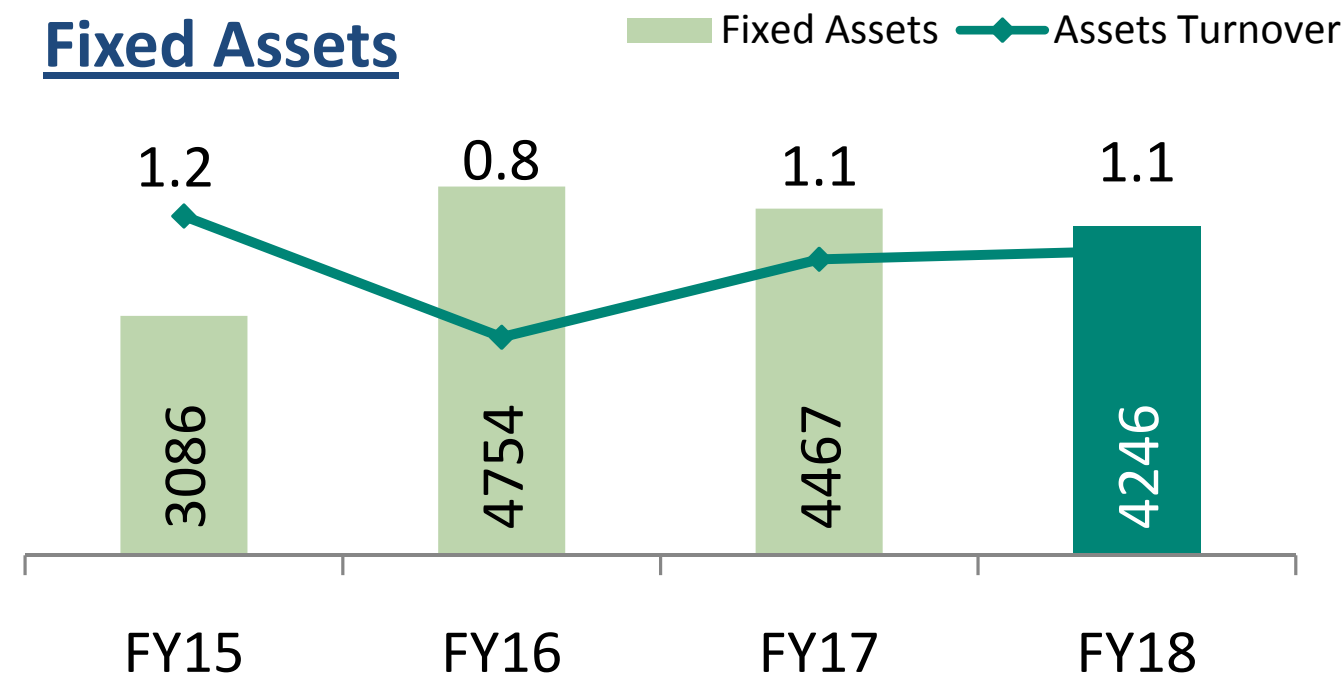
## Net Worth (INR Cr.)



## Capital Employed



## Fixed Assets



\*Excludes fair valuation of land as per IND – AS ; Figures are annualized

# Key Ratios

Particulars (INR crore)	FY18	FY17	FY16
Return on Capital Employed*	10.3%	12.2%	8.1%
Return on Equity*	12.2%	17.0%	13.9%
Interest Coverage	7.7	7.0	5.7
Net Debt to Equity	0.9	1.0	1.4
Net Debt / EBITDA	2.9	2.7	4.1

*\*Excludes fair valuation of land as per IND – AS ; Figures are annualized*

Credit  
Rating:

- CARE AA- (LT Bank Facilities)
- CARE A1+ (ST Bank Facilities)

CP Rating:

- A1+  
(India Ratings)



# Balance Sheet (S)

Particulars (INR crore)	As on Mar 31, 2018	As on Mar 31, 2017	Particulars (INR crore)	As on Mar 31, 2018	As on Mar 31, 2017
<b>Source of Funds</b>			<b>Application of Funds</b>		
<b><u>Equity</u></b>	<b><u>2908.7</u></b>	<b><u>2756.8</u></b>	<b><u>Non Current Assets</u></b>	<b><u>4468.4</u></b>	<b><u>4676.9</u></b>
Equity Share Capital	509.6	497.8	Property, Plant & Equipment	4019.5	4308.0
Other Equity	2399.1	2258.9	Capital Work-in-Progress	176.1	109.8
<b><u>Non-Current Liabilities</u></b>	<b><u>1692.7</u></b>	<b><u>1990.5</u></b>	Intangible Assets	49.8	36.7
Borrowings	1410.8	1744.2	Intangible Assets under devp.	0.5	13.4
Deferred Tax Liabilities	213.2	165.5	Financial Assets	112.4	137.0
Other Non Current Liabilities	68.7	80.7	Other Non Current Assets	110.0	71.9
<b><u>Current Liabilities</u></b>	<b><u>1695.7</u></b>	<b><u>1436.7</u></b>	<b><u>Current Assets</u></b>	<b><u>1828.7</u></b>	<b><u>1507.1</u></b>
Financial Liabilities	1645.9	1376.1	Inventories	906.5	774.7
Provisions	13.9	20.7	Financial Assets		
Other Current Liabilities	36.0	39.9	- Investments	10.9	4.9
			- Trade Receivables	477.8	375.1
			- Cash & Cash Equivalents	47.4	27.8
			- Other Bank Balances	118.5	104.8
			- Other Financial Assets	166.9	146.1
			Other Current Assets	100.7	73.6
<b>TOTAL</b>	<b>6297.1</b>	<b>6184.0</b>	<b>TOTAL</b>	<b>6297.1</b>	<b>6184.0</b>



**Thank You**

*For more information about us, please visit  
[www.tridentindia.com](http://www.tridentindia.com)*

**Pawan Jain**  
**Investor Relations, Trident Ltd.**  
Tel: +91 161 5039 999  
Fax: +91 161 5039 900  
Email: [pawanjain@tridentindia.com](mailto:pawanjain@tridentindia.com),