











# PASSION TO PERFORM DETERMINED TO DELIVER

## **Trident Limited**

**Corporate Presentation – May 2017** 

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## Overview

## Trident Ltd.

est. in 1990

## **Home Textiles** | Paper

One of the

## **World's Largest Integrated Home Textile**

Manufacturer

World's Largest Compact Yarn

**Spinning Unit under Single Roof** 

World's Largest Wheat Straw based Paper

Manufacturer









## Snapshot

<b>Key Market Statistics</b>	31-May-2017
BSE Ticker	521064
NSE Ticker	Trident
Bloomberg Code	TRID:IN
Reuters	TRIE.NS
CMP (Rs)	80.40
Market Cap (INR Crore / USD Mn)	4,097/ 635
Number of Outstanding Shares (Crore)	50.96
Face Value	Rs. 10 per share
52-week High / Low (Rs.)	92.3/42.0

Shareholding Pattern – 31st March, 2017				
<b>Category of Shareholder</b>	Shareholding %			
Promoters	67.8%			
Institutions	3.7%			
Public	28.5%			

#### **Global Presence**

Corporate Office : Ludhiana, Punjab

Manufacturing Facilities at: Sanghera & Dhaula, Punjab

Budni, Madhya Pradesh

Marketing Offices (India): Mumbai, Gurgaon

Kolkata, Bengaluru

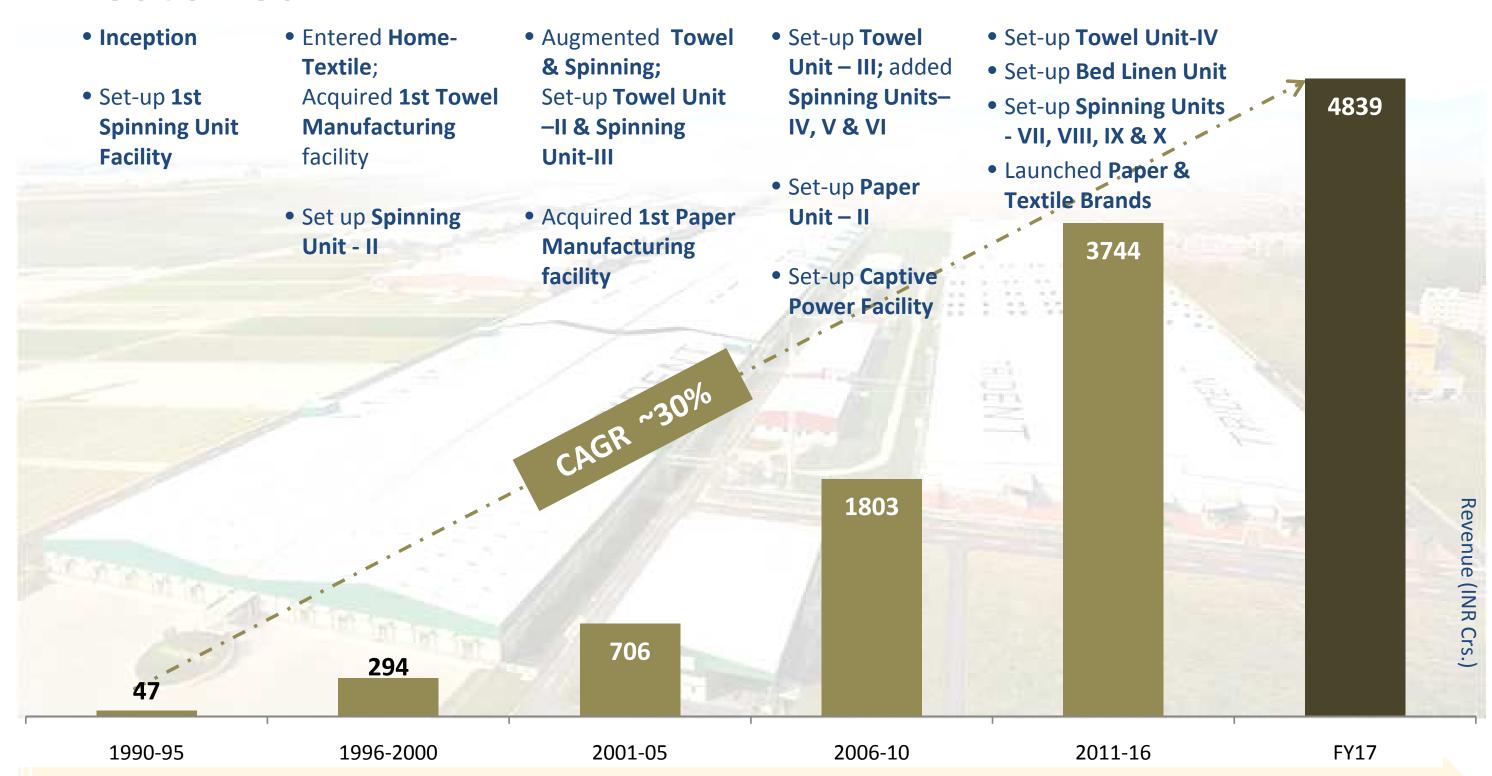
Marketing Offices (Intl.): New York, United States

Cheshire, United Kingdom



Global footprint in over 100 countries

## Milestones



Transformed from a Yarn player to an integrated Home Textiles manufacturer



## **Corporate Governance**



## **Ratings**

#### **CRISIL**

**A+**: Long Term Borrowings

**A1**: Short Term Borrowings

#### **CARE**

**A+**: Long Term Borrowings

**A1**: Short Term Borrowings

#### **India Rating**

IND A1+: Commercial Paper

#### D&B

**5A2**: Business Rating



#### **Diversified Board of Directors**

Independent Chairperson

**75%** Directors

50% Directors

Non-Executive | Independent | Woman Independent Director



#### **Awards & Recognitions**

## **3 times National Recognition**

for Good Corporate Governance

#### 1 National Award

for Excellence in Corporate Governance

2 times stood among the Top 25 Indian Corporates adopting Good Corporate Governance

**Statutory Auditor** 

**Deloitte** 

**Haskins & Sells** 

**Internal Auditor** 

**KPMG** 

**Technical Consultants** 

**Accenture** 

**Enterprise Resource** Planning (ERP)

**SAP ECC 6** 

<sup>\*</sup>Corporate Governance Report is available at www.tridentindia.com



## Infrastructure



#### **Bath Linen**



#### **Bed Linen**



## Yarn



## **Paper**

#### Budni, MP

1 Unit 300 Looms 48000 MT/pa

#### Barnala, Punjab

3 Units 388 Looms 42000 MT/pa



#### Budni, MP

1 Unit 500 Looms 43.2 Mn Mtrs/pa



#### Budni, MP

5 Units 3.7 Lac Spindles 2880 Rotors

#### Barnala, Punjab

5 Units 1.8 Lac Spindles 3584 Rotors



#### Barnala, Punjab

2 Units 175000 MT/pa







**Water Treatment 48 MLD** 



**Power** 50 MW





## Integration

100% Cotton Yarn, Compact Yarn, Air-Rich, Zero Twist, Blended Yarn, Fancy Yarn, Melange, Specialty & others



Solid & Printed Sheets, Top-Up
Beds, Duvets, Comforters, Fitted
Sheets, Pillow Cases, Quilts,
Decorative pillows, Coverlets & others





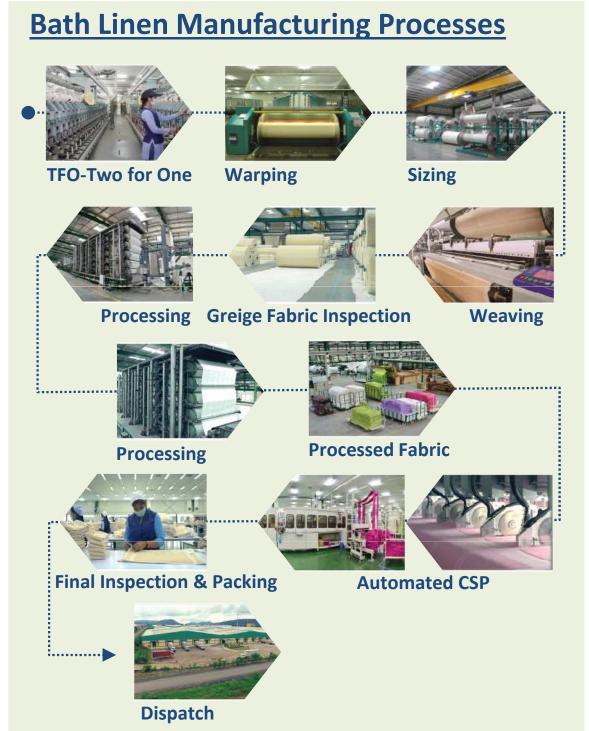


Luxury, Organic, Spa &
Hotel, Beach, Designer, Jacquard,
Dobby Texture, Celebratory, Bath
Mats, Bathrobes, Checkered, Waffle,
Infants & Kids and others

## **Fully Integrated Processes**

# Yarn **Automatic Bale Carding Plucker Combing Draw Frame Speed Frame Ring Frame Real-time Monitoring** Winding **Dispatch**

#### **Home Textile**





## Strength & Strategy

#### **Value Addition**

Focus on value added products to further improve contribution in the coming years

Continuous Research, Innovation on fashion & high value products for premium customers

## **Branding**

Aggressive Branding
Strategy to percolate
Home Textile and Copier
Products

Launched an onshore design studio in New York with the larger showcase of Bed & Bath Collection

#### **Global Markets**

Trusted Partner to the Top Global Retailers & Fashion Houses

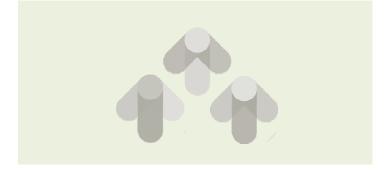
Adding Premium Customers Globally

Presence in USA, UK, Italy, France, Japan, Australia and others

## **Best Technology**

Latest technology and automation from global partners at all stages of manufacturing

Vertically Integrated operations









## **Advantage India**

#### **Competitive Cost of Production**

Competitive Labour, Power and Raw Material Cost;
Access to advanced technology under Textile
Upgradation Fund

#### **Textiles: A Dominant Industry**

**Employs 45 million people across the value chain; Strong Government support to industry** 



Focus on 'Make In India' and Export Enhancement



# INDIA Geography of Choice for Home Textiles

Cotton Quality & Availability
Largest producer of cotton and
still growing; Surplus available
for export



## **Qualified & Skilled Manpower**

Large, young and talented workforce at a competitive though increasing cost



## **Global Friendly Environment**

Stable democracy; comfort with global languages; Evolving practices in line with MNCs



## **CSR**

#### Health

**38k people** got free medical consultation, tests & medicines; More than **350 free eye surgeries**; Mobile dispensary to provide free primary health care



#### **Education & Welfare**

Saakshar - Adult education; IL&FS partnership; 60k Students received 2 lacs notebooks across 200 schools; 40k flour sacks & pre owned belongings distributed across villages



#### **Women Empowerment**

Supporting over 100 sole
earning women; 46% growth in
female work force; 50+ women
in leadership; 200+ women
making marketable crafts
products through training



in the Service of Humanity

# Water & Energy Conservation

Contribution towards Nirmal
Narmada Project & Swachh Bharat;
Received numerous awards in
Energy Conservation

FHD Chamber Award for Outstanding Contribution to Social Welfare for 2016

Energy Conservation
Award 2015-2016
received from IPMA
and Ministry of Power



National Award for Excellence in Energy Management from CII Golden Peacock Award for Environment Management



## **Sustainability – Effluent Treatment**

## Water Recovery / Recycling

- 98% Water Recovery/Recycling
- Recovery of ~3000 mn litres water annually

## **Reducing Water Consumption**

- Recycling Pump Sealing Water
- Recycling excess water and fiber recovery
- Waste Heat Recovery and Steam reduction by recycling
- Innovative Project to save water: Improving
   Washing process
- Recycling of Machine Back water
- Consuming ~15% less water than PCB norms

## **Biological Treatment of Waste Water**



## **Physio-chemical treatment of RO reject**





## **Awards & Accolades**

'Egyptian Gold Seal'
for Yarn, Terry Towel
& Bed Linen Products
from 'Cotton Egypt
Association'

Northern Region 'Export
Excellence Award' in
'Star Trading House-NonMSME'

- 'Gold Trophy' 2<sup>nd</sup> Set
- 'Silver Trophy' 1<sup>nd</sup> Set

'Astitva
Samman 2017'
PHD Chamber
for women
empowerment

IPMA –
Energy
Conservation
Award

PHD
ChamberOutstanding
Contribution
to Social
Welfare

PMI India Project of the Year 'Large' Category

ASSOCHAM Leadership Award (CEO), 2016

- 15 TEXPROCIL Export Performance Awards
  - 'Supplier Achievement in Excitement 2016' Award from Sam's Club USA
- 'Best Quality Award 2016' from SEARS HOLDING
- 4 Wal-Mart Supplier of the Year awards
- JCPenney Best Supplier, Innovation, Quality Awards
- 2 IKEA Quality and Sustainability Awards

- 4 CII Confederation of Indian Industry
- 2 National Energy Conservation Awards
- 1 Niryat Shree FIEO Awards
- 1 Punjab Safety Awards
- 1 D&B ECGC: Exporter's Excellence Awards
- 4 Corporate Governance & CSR Awards

## **Key Highlights – FY17**

**EVER HIGHEST REVENUE EBIDTA PAT** INR 4839 Cr. INR 992 Cr. INR 337 Cr. **Interest Coverage Net Debt reduced by** LT Debt under TUFS 7.0xINR 646 Cr. > 75% **Net Debt / Equity Net Worth Dividend Payout FY17** 1:1 INR 2724 Cr. 27%

## **Key Highlights - P&L**

**Q4 FY17** 

**FY17** 

**Q4 FY17** 

**FY17** 

**REVENUE (INR CR)** 

Q4FY16: 978

1330 +36% 4839 +29%

FY16: 3744

PAT (INR CR)

100 +64%

Q4FY16: 61

337 +39%

FY16: 242

EBIDTA (INR CR)

262 +27%

Q4FY16: 206

**Export** 

58%

992

+30%

FY16: 763

**EPS (INR)** 

1.96 +63% 6.61 +39%

Q4FY16: 1.20

FY16: 4.76

**Exports Mix %** 

**Q4FY17** 

**Domestic** 42%

**FY17** 

Export 55%

Domestic 45%

## **Key Highlights - B/S**

as on March 31, 2017

**NET DEBT (INR CR)** 

2714 -21%

FY16: 3421

LT DEBT (INR CR)

2048 -19%

FY16: 2529

- Net Debt declined by INR 706 Crore
- Repayment of Term Debt of INR 576 Crore in FY17, including High Cost Debt of INR 227 Crore
- Repayment of Term Debt of INR 132 Crore in Q4 FY17, including High Cost Debt of INR 68 Crore

## **NET DEBT/EQUITY**

1.0

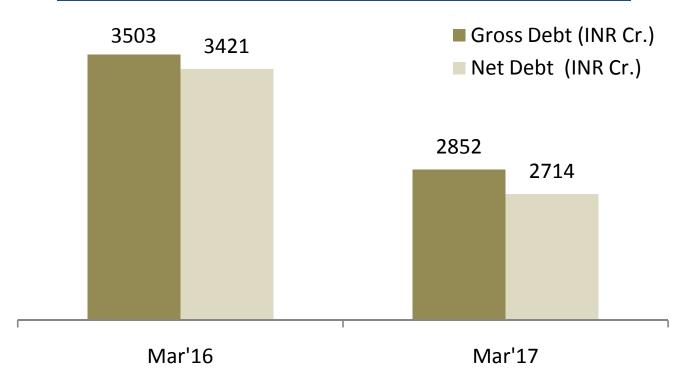
FY16: 1.4

**NET DEBT/EBIDTA** 

2.7

FY16: 4.5

#### **Continuous Focus on Debt Repayment**



**CASH ACC. (INR CR)** 

749 +29%

FY16: 579

TUFS DEBT (INR CR)

1552 -253Cr

FY16: 1805

## **Ind-AS Impact**

"The format for quarterly results as prescribed in SEBI circular CIR/CFD/CMD/15/2015 dated November 30,2015 has been modified to comply with the requirements of SEBI's circular dated July 05, 2016 and schedule III (Division II) of Companies Act, 2013 applicable to companies that are required to comply with Ind AS.

#### Other Income

- INR 49 crore in Q4FY17 includes forex gain of INR 40.7 crore & interest income of INR 5 crore;
- INR 103.4 crore in FY17 includes forex gain of INR 64.4 crore & interest income of INR 24.3 crore

In line with recognition under Ind AS, Forex income was realized due to ever highest exports and significant rupee appreciation during Q4FY17, as against forward contracts, which were earlier recognised as other operating income.

## Following balance sheet items have been impacted majorly in FY17 due to adoption of Ind AS & FY16 figures have been restated accordingly

- Trade receivable & Short term debt have increased due to recognition of certain bills discounting into trade receivable & short term debt, which was earlier part of contingent liabilities
- Company has carried out fair value of all of its land and the resultant increase of INR 768.4 Crore (net of deferred tax) has been credited to the other equity.
- Interest cost has increased slightly due to differential recognition of interest earned from vendors adjusted with purchases.



## Reconciliation as per Ind AS \_

	Standalone	Consolidated	
Particulars	Year ended	Year ended	
	March 31,2016	March 31,2016	
Total Equity under previous GAAP	1,74,165.8	1,77,889.6	
Fair value of items of Property plant and equipment *	76,840.1	76,840.1	
Redeemable preference shares classified as part of liabilities under Ind AS	(6,000.0)	(6,000.0)	
Shares held through Trust under amalgamation scheme with TAL reclassified to other equity	(1,454.8)	(1,454.8)	
Reciprocal interest in Group adjusted with Equity under Ind AS	-	(984.3)	
Grant related to fixed assets classified as part of liabilities under Ind AS	(5,048.5)	(5,647.9)	
Effect on account of reversal of Proposed Dividend	1,786.7	1,786.7	
Impact of fair valuation of investments under Ind AS	1,026.6	1,026.6	
Impact of measuring derivative instruments at fair value	776.7	776.7	
Recognition of dividend on preference shares	(218.0)	(218.0)	
Other adjustments under Ind AS	(243.9)	(359.3)	
Deferred tax impact on Ind AS adjustments	(69.2)	(45.4)	
Total adjustment to equity	67,395.7	65,720.4	
Total Equity under Ind AS	2,41,561.5	2,43,610.0	



## **Management Comment**

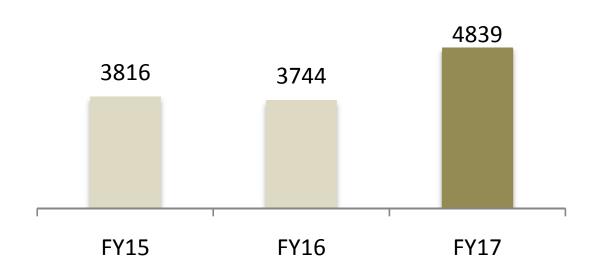
# Commenting on the performance, Mr. Rajinder Gupta, Chairman at Trident Group said:

"We are happy to showcase solid financial and operational performance for this Quarter. Our Strategic initiatives of expanding our global footprint and widening our product offerings in the home textile space, helped us yield desired results.

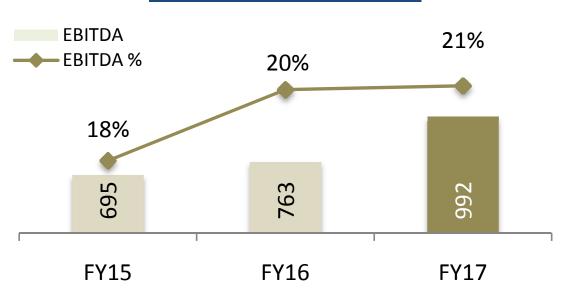
Going forward our focus remains on utilizing Bed and Bath capacities, generating free cash flow and improving our return ratios. There might be some headwinds pertaining to Currency Fluctuation and Global uncertainties, but overall we foresee buoyant times for our stakeholders as we strive to create value for them."

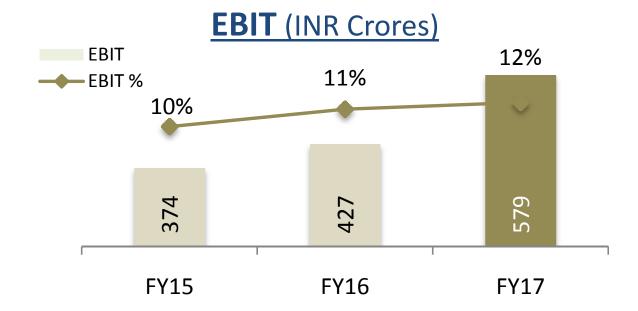
## **Profitability Trend**

## Sales (INR Crores)



## **EBITDA** (INR Crores)



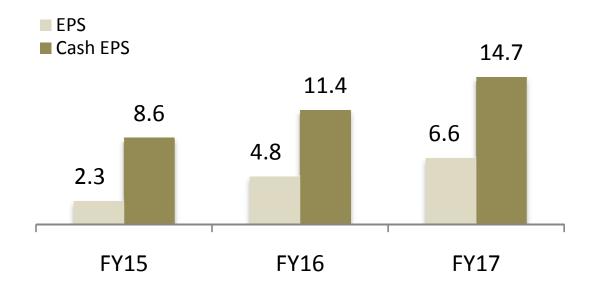


# PAT (INR Crores) 337 118 FY15 FY16 FY17

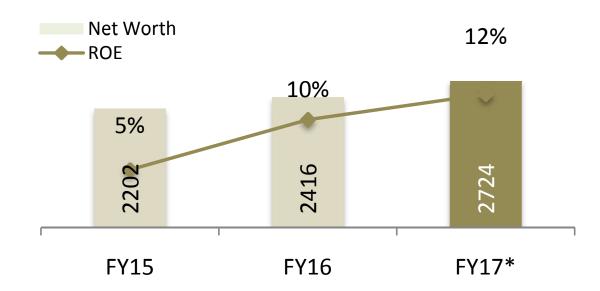


## **Profitability Trend**

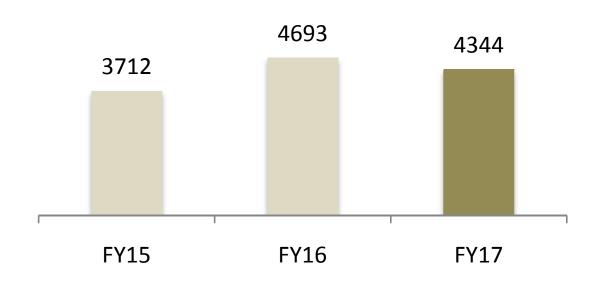
## EPS (INR)



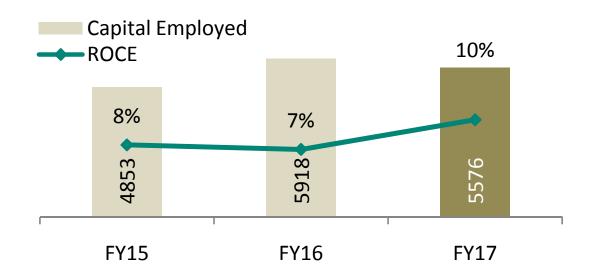
## **Networth** (INR Crores)



## Net Block (INR Crores)



## **Capital Employed (INR Crores)**





## P&L Statement (S)

Q4 FY17	Q4 FY16	Growth%	Particulars (INR crore)	FY17	FY16	Growth%
1330.1	978.2	36.0%	Net Revenues	4839.3	3744.1	29.3%
262.1	205.9	27.3%	EBITDA	991.9	763.5	29.9%
19.7%	21.0%	-130 bps	EBITDA margin	20.5%	20.4%	+10 bps
101.0	92.8	8.8%	Depreciation	412.4	336.6	22.5%
161.1	113.1	42.4%	EBIT	579.5	426.8	35.8%
12.1%	11.6%	+50 bps	EBIT margin	12.0%	11.4%	+60 bps
32.1	36.4	-11.8%	Interest	141.0	145.2	-3.0%
129.0	76.7	68.2%	Profit Before Tax	438.5	281.6	55.7%
99.7	60.9	63.6%	Profit After Tax	337.0	242.3	39.1%
1.96	1.20	63.3%	EPS (Diluted & non-annualized) (INR)	6.61	4.76	38.9%

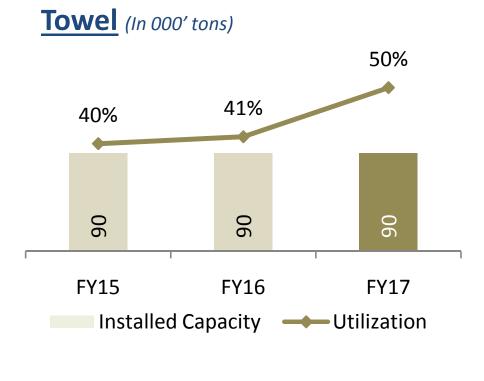


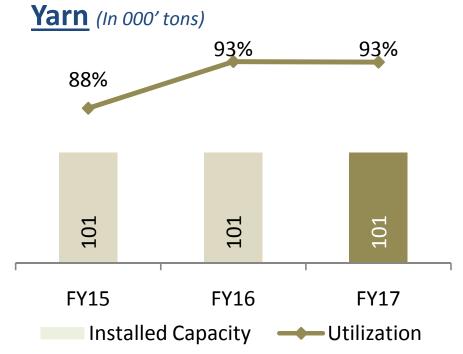
## **Balance Sheet (S)**

Particulars (INR crore)	As on Mar 31, 2017	As on Mar 31, 2016	Particulars (INR crore)	As on Mar 31, 2017	As on Mar 31, 2016
Source of Funds		Application of Funds			
<b>Equity</b>	2724.50	2415.62	<b>Non Current Assets</b>	<u>4645.53</u>	<u>4935.63</u>
Equity Share Capital	509.58	509.37	Property, Plant & Equipment	4307.42	4653.52
			Capital Work-in-Progress	109.76	57.13
Other Equity	2214.92	1906.25	Intangible Assets	36.64	39.48
Non-Current Liabilities	<u>2006.78</u>	<u>2455.65</u>	Intangible Assets under devp.	13.40	4.39
Financial Liabilities	1746.29	2196.50	Financial Assets	106.37	91.23
Provisions	14.04	8.46	Other Non Current Assets	71.94	89.88
Deferred Tax Liabilities	165.72	158.40	<b>Current Assets</b>	<u>1507.23</u>	<u>1570.68</u>
Other Non Current Liabilities	80.73	92.29	Inventories	768.25	898.50
			Financial Assets		
<b>Current Liabilities</b>	<u>1421.48</u>	<u>1635.04</u>	- Investments	4.89	0.11
Financial Liabilities	1375.17	1501 72	- Trade Receivables	381.68	258.08
FINUNCIAI LIADINUES	13/3.1/	1591.73	- Cash & Cash Equivalents	27.60	4.79
Provisions	7.59	6.17	- Other Bank Balances	104.83	76.99
	, 100	J.17	- Other Financial Assets	31.66	30.63
Other Current Liabilities	38.72	37.14	Other Current Assets	188.32	301.57
TOTAL	6152.76	6506.31	TOTAL	6152.76	6506.31



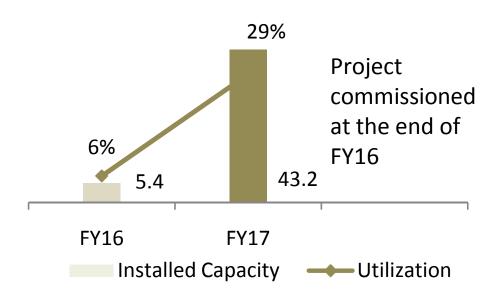
## **Capacity Utilization**



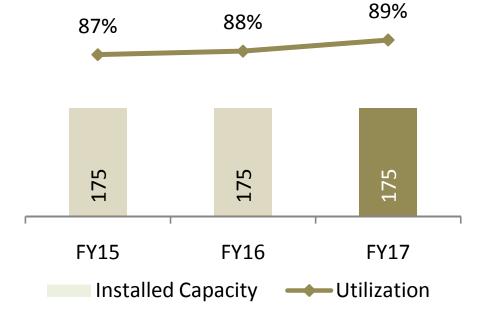


<sup>\*</sup>Utilisation on tonnage basis

#### **Bed Linen** (In mn. meters)



#### Paper (In 000' tons)





## **Dividend Policy**

Minimum Annual Dividend

6%

of Face Value

Maximum Annual Dividend

33%

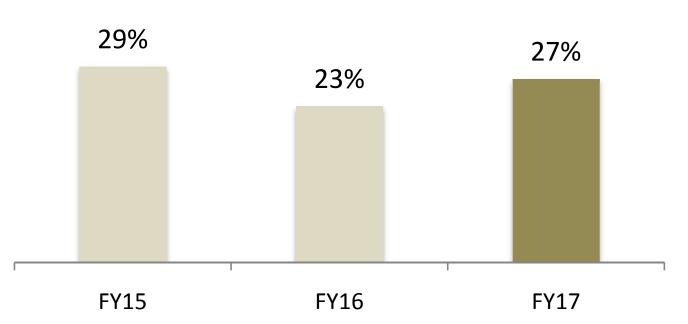
of Net Profit

(Including Dividend Distribution Tax)

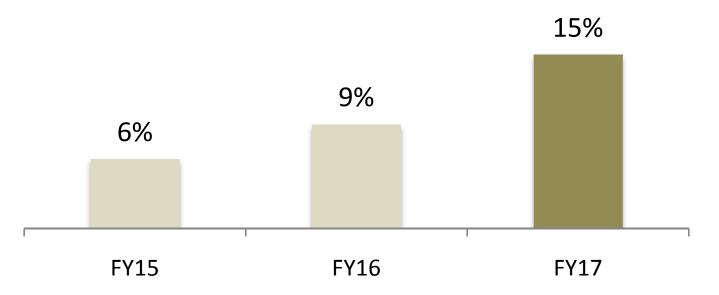
Year	Total Dividend%	Dividend Type	%age
		Final	3%
FY17	Y17 15%	Interim	6%
		Interim	6%
	FY16 9%	Interim	3%
FY16		Interim	3%
		Final	3%
FY15	EV4 E	Interim	3%
L112 <b>0</b> %	6%	Interim	3%

<sup>\*</sup>Dividend Distribution Policy is available at www.tridentindia.com

#### **Dividend Payout Ratio**



#### Historical Dividends (%age of Face Value)





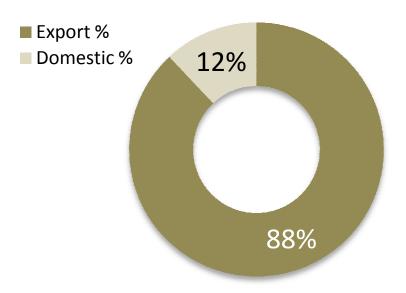
## **Geographic Revenue**

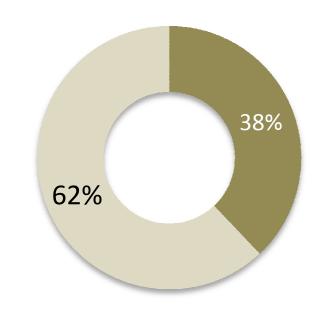


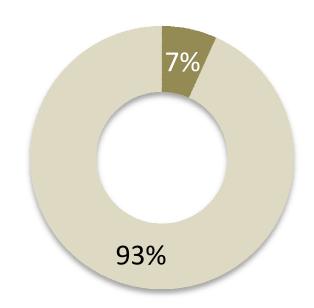
## <u>Yarn</u>

## <u>Paper</u>

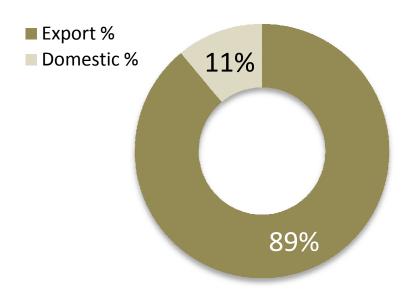
## **Export (%) Revenue Q4FY17**

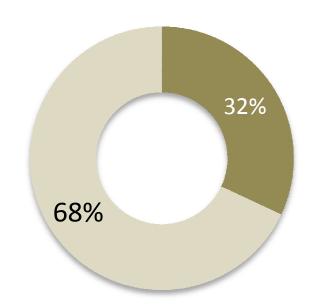


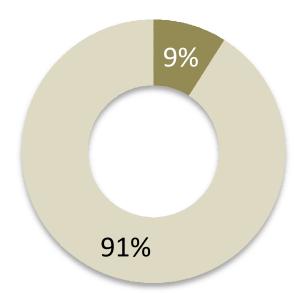




### **Export (%) Revenue FY17**









## Clientele – International































































## Clientele – Domestic





























































## Online Presence























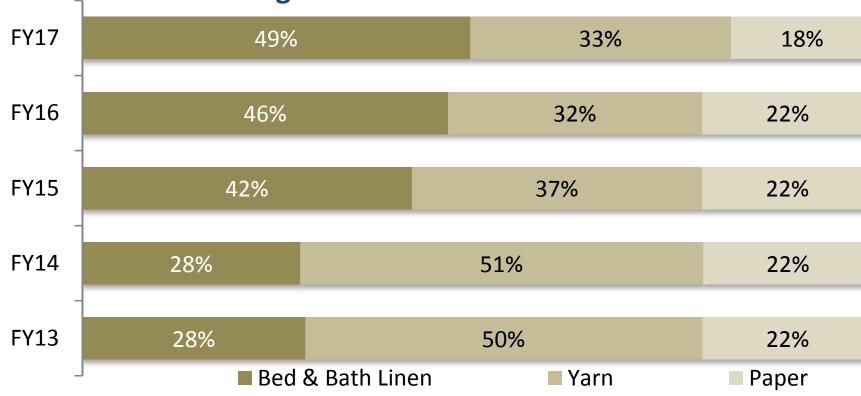




## **Business Segments**



## **Segmental Revenue:**



## **Home Textile | Paper**







## **Home Textile Industry**

#### **Global Home Textile Market**

Global Home Textiles Market valued at \$104.2 billion in 2013; is expected to witness a growth of 3.5% between 2015 and 2020 to reach \$131.5 billion by 2020.

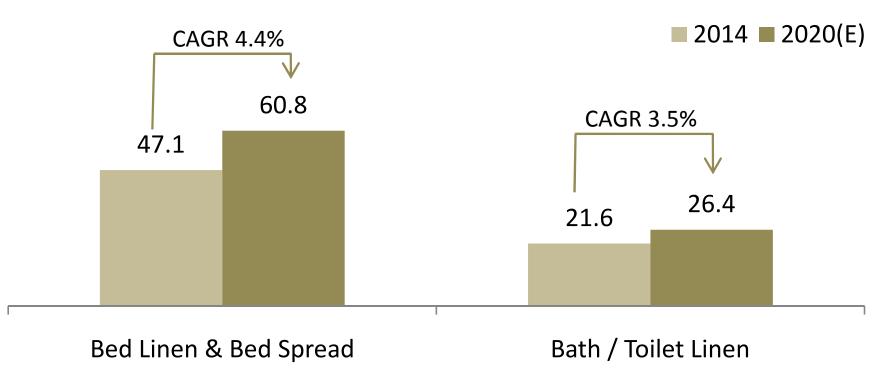
Bed Linen & Bed Spread Segment accounting for the largest market share of 43.9% in 2014 is expected to grow at CAGR of 4.4% between 2015 and 2020 to reach \$60.8 billion by 2020 from \$48.9 billion in 2015.

**Bath / Toilet Linen** accounting for the second largest market share is expected to grow at a second fastest growth rate of 3.5% after Bed Linen & Bedspread and is expected to reach at \$26.4 billion by 2020 representing 20.1% market share.

#### Global Home Textile Market Size 2020(E) (\$ bn)



#### **Bed & Bath Linen Market Size (\$ bn)**



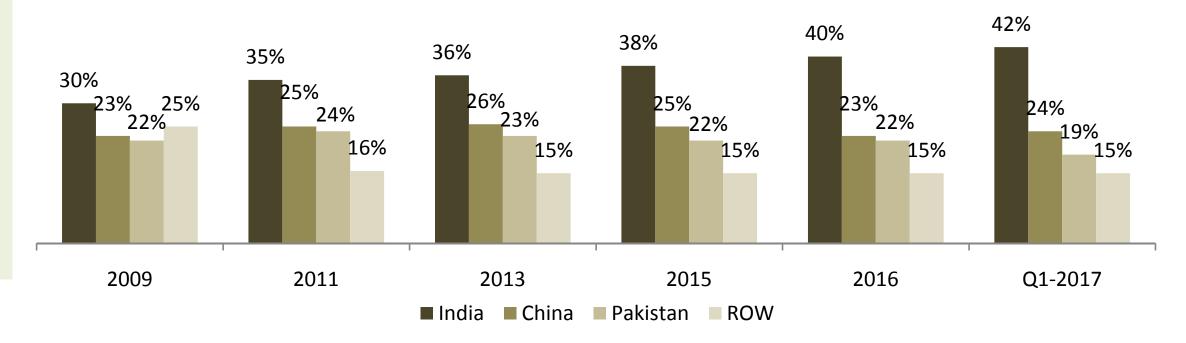
Source: Global Home Textiles Market Outlook, Fibre2Fashion



## India's Dominance in Home Textiles

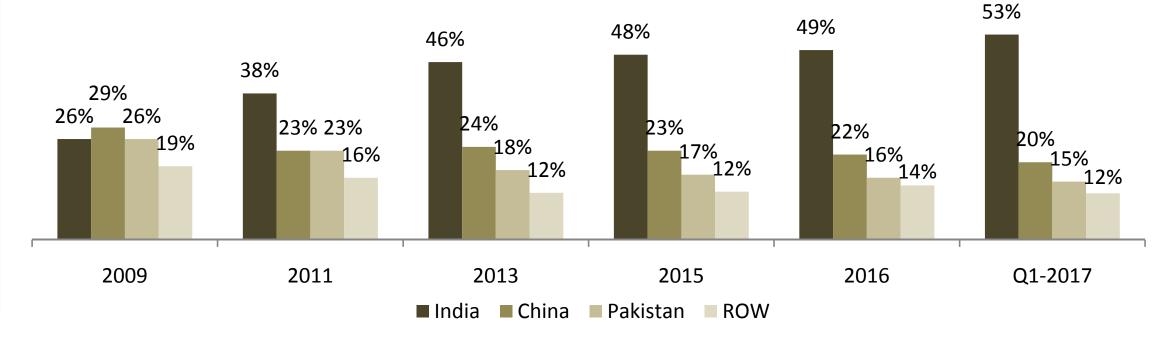
India's export share in the US towel market has improved at a rampant pace from 30% in 2009 to 42% till March 2017





The US bedsheet market has been largely dominated by Indian exports

#### **Market Share in US Sheet Market**



Source: Otexa



## **Home Textile Industry**

#### **Indian Home Textile Market**

India represents 3<sup>rd</sup> largest market share in Asia-Pacific home textiles market. Home textiles spending in India is estimated at \$3.7 bn in 2014 and is expected to grow fastest in world at CAGR of 7.2% between 2015 & 2020 to reach \$5.6 bn by 2020.

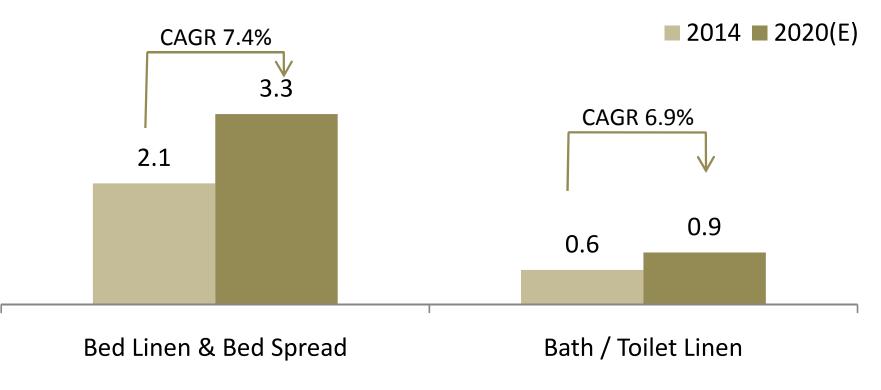
Bed Linen & Bed Spread accounted for 58.1% of the Indian home textiles market worth \$2.1 billion in 2014 and is expected to witness highest growth between 2015 and 2020 to reach \$3.3 billion growing at a CAGR of 7.4% during the period.

**Bath / Toilet Linen** which represented 2<sup>nd</sup> largest market share is expected to follow bed linen & bed spread in terms of growth rate and is set to register a CAGR of 6.9% during the period of study to reach \$ 0.9 billion by 2020.

#### **Indian Home Textile Market Size 2020(E) (\$ bn)**



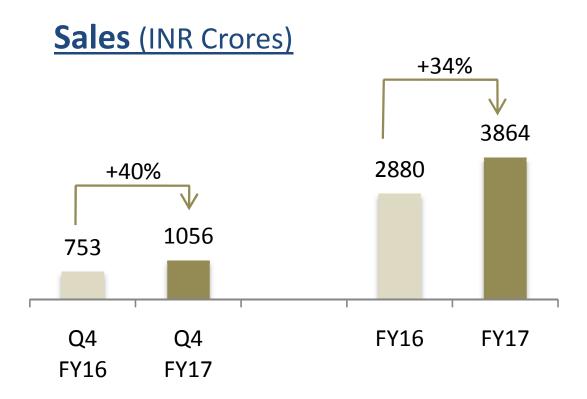
## **Indian Bed & Bath Linen Market Size (\$ bn)**

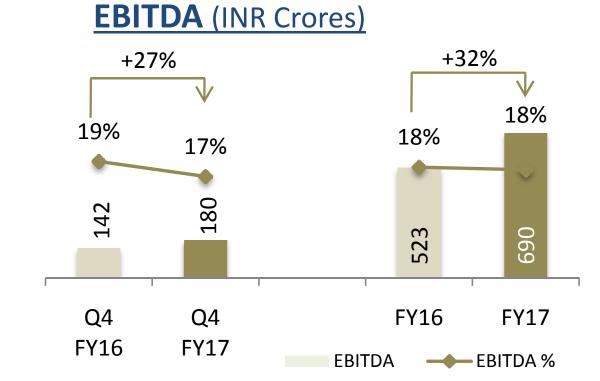


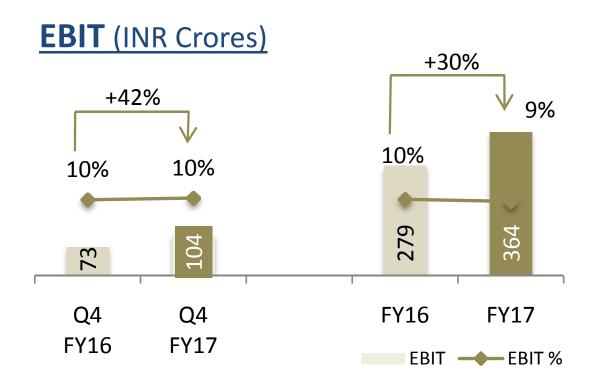
Source: Global Home Textiles Market Outlook, Fibre2Fashion



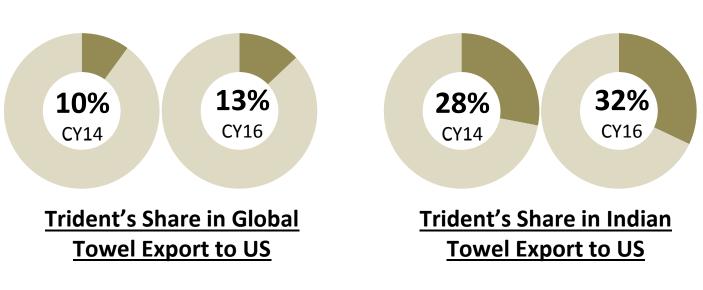
## **Home Textile**







#### **Trident's Market Share rising in Towel Export to US**



\*Home Textile figures includes Yarn also



## **Brands**



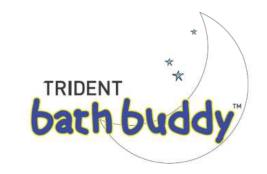






















## **Innovations**



- Super Soft
- Moisture Wicking
- Breathable
- Luxury Sleep Comfort



- Superior CottonYarn
- Feather Soft Sheet
- Enhanced Lustre& Vibrant Shades
- Everlasting Touch
- Superior Softness



- All Season Sheet
- Superior Softness
- Breathable
- Moisture Wicking
- Dry Comfort



- Durable CompactYarn
- Quick Dry
- Super Soft
- MoistureManagement
- Breathable



- Bio Softness
- Renewable
- Reduced Carbon Foot Print
- Natural Finish

## **Domestic Paper Industry**

#### **Indian Paper Industry**

Accounts for 3% of World's Paper Production

Turnover of INR 500 billion approximately

Contribution to exchequer is INR ~45 billion

Total production grew at CAGR 13.3% during FY11-15

Total production at 16.63~ million tonnes at the end of FY15

Employs > 0.5 mn. people directly and 1.5 mn. people indirectly

#### **Govt. Policies**

- 100% FDI
- Zero Import duty on machinery
- Spending Rs 280 bn on Education;
- Proposed to Open 62 Navodaya Vidyalya over next 2 yrs

#### **Increase in Literacy Rate**

**2**001:65%

**2**011 : 74%

# **Demand Drivers**

Increasing No. of Regd.

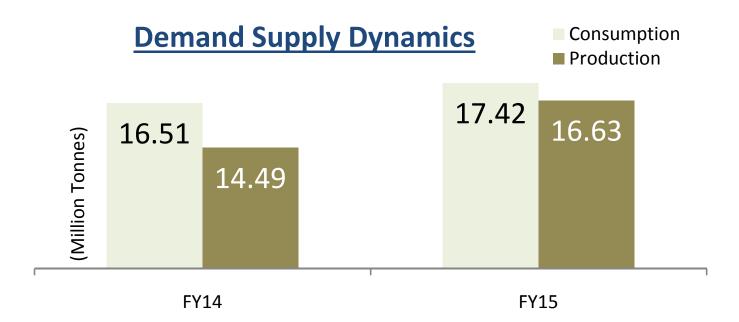
Publications

(Newspapers & Other periodicals)

- **2009 73,146**
- **2015 1,05,443**

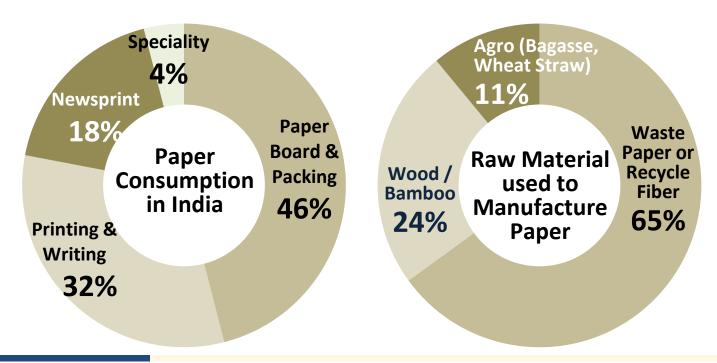
**Increase in Corporate Activity & e-commerce** 

**Increase demand for Packaging Products** 



## Paper consumption to grow by an average annual growth rate of 8%-10% during FY16-19

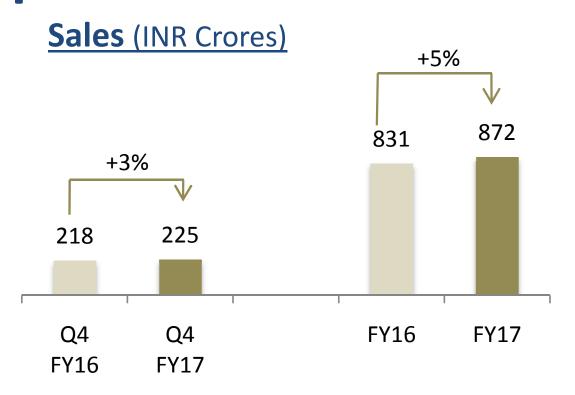
Domestic production remains insufficient to meet the growing demand



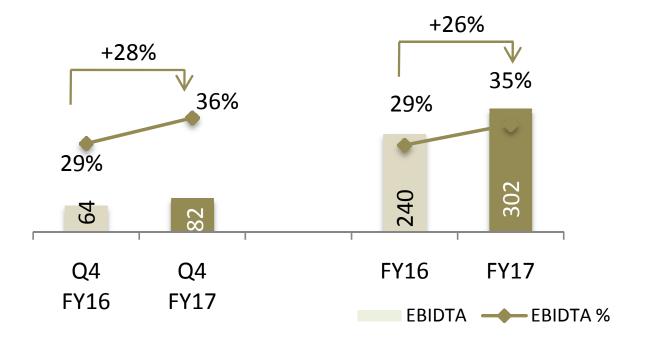
Source: Dun & Bradstreet - Sector Watch Report on Indian Paper Industry



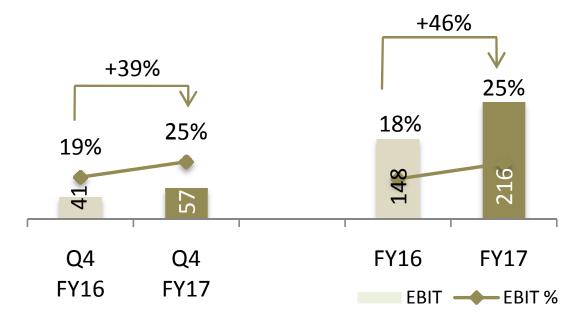
## **Paper**



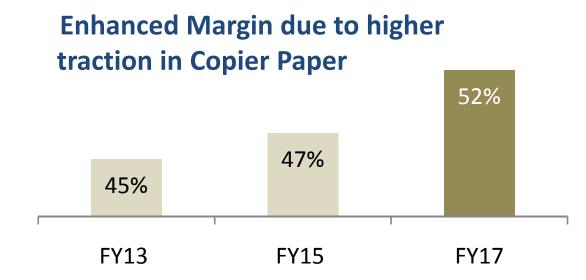
## **EBITDA** (INR Crores)



### **EBIT** (INR Crores)



## **Copier Paper Sales Volume**





## **Eco Friendly Paper**





72 GSM86% Brightness

75 GSM 90% Brightness





100 GSM92% Brightness

80 GSM 90% Brightness





75 GSM 88% Brightness

70 GSM87% Brightness



**Eco Friendly** 



Wheat Straw based Paper



**High Quality** 



Jam Free

Farmer earns extra income for each kg of wheat straw sold to Trident

With Production Capacity of 450 TPD, Trident saves 8100 trees everyday

5520 lbs of CO2 emissions reduced per 1000 reams of Paper produced





For more information about us, please visit www.tridentindia.com

Pawan Jain / Vipul Garg **Investor Relations, Trident Ltd.** 

Tel: +91 161 5039 999 Fax: +91 161 5039 900

Email: <a href="mailto:pawanjain@tridentindia.com">pawanjain@tridentindia.com</a>, <a href="mailto:vipulgarg@tridentindia.com">vipulgarg@tridentindia.com</a>,

