

TRIDENT/CS/2020  
October 31, 2020

The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai - 400 051	The Manager Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001
Scrp Code:- TRIDENT	Scrp Code:- 521064

Dear Sir/ Madam

**Sub: Press Release on “Trident Sends Festive Gift Vouchers to Over 2.5 Lakh Shareholders, This Diwali”**

Pursuant to the Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that, on this festive season, as a token of love, the Company is sending the Festive Gift Vouchers to Over 2.5 Lakh Shareholders.

The Press release issued by the Company in this regard is also enclosed herewith.

Thanking you  
Yours faithfully  
For Trident Limited

(Ramandeep Kaur)  
Company Secretary  
ICSI Membership No.: F9160

Encl: As above

31/10/2020

TL/2020/002148

## Trident Sends Festive Gift Vouchers to Over 2.5 Lakh Shareholders, This Diwali!!!

**Ludhiana, India – October 31, 2020:** As a token of gratitude for the immense support and faith they received during the lockdown phase, Ludhiana based textiles giant Trident Group has sent festive vouchers as 'Diwali Gift' to over 2.5 shareholders across India. These special vouchers can be availed on buying Trident products. This was made possible through an exclusive tie-up with India's leading e-commerce platform Flipkart.

Furthermore, extending their gratitude, Trident is also offering exclusive gift vouchers to their employees and associates. These vouchers can be availed on two websites exclusively developed by Trident for their Diwali Sale. This initiative has been very well received both by Trident shareholders as well as their employees.

Despite the challenges posed by the COVID-19 pandemic, Trident Group was among the few organizations that stood strong and in fact, emerged gracious than ever before. The Company took to social media several times to thank their shareholders, employees and customers for being rock solid and standing by the Group during the toughest time in the history of mankind.

### **About Trident Limited:**

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. Supplying national, captive, and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

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For more information, please visit [www.tridentindia.com](http://www.tridentindia.com) OR contact:

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