

TRIDENT/CS/2021
December 10, 2021

The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai - 400 051	The Manager Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001
Scrip Code:- TRIDENT	Scrip Code:- 521064

Dear Sir/ Madam

Sub: Submission of Press Release

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Press Release along with other requisite details, issued by the Company on “Trident sends Discount Gift Vouchers to about 15 Lakhs Shareholders”.

The same is also available on the website of the Company i.e. www.tridentindia.com.

We hope you will find the same in order.

Thanking you,
Yours sincerely,
For Trident Limited
RAMANDEEP
P KAUR
(Ramandeep Kaur)
Company Secretary
ICSI Membership No.: F9160

Digitally signed by RAMANDEEP KAUR
Date: 2021.12.10 13:12:30 +0530

Encl: As above

10/12/2021

TL/2021/017865



Press Release

Trident sends Discount Gift Vouchers to about 15 Lakhs Shareholders

Ludhiana, India- December 10, 2021: Spreading year-end cheer among its family of about 15 lakh Shareholders, Ludhiana based textile giant Trident Group has announced an exclusive discount on all its products on www.myTrident.com. This special offer is valid from 10th December, 2021 until 2nd January, 2022 wherein each Shareholder can avail Rs 2,000/- off on a minimum purchase of Rs 5,000/- and Rs 4,000/- off on a minimum purchase of Rs 10,000/-.

MyTrident.com features top quality Trident products ranging from towels, bedsheets, paper, notebooks, bathrobes, rugs, comforters and more. Designed exclusively for an easy transition of customers into 'shoppers,' the website offers a plethora of benefits. Customers can save time, shop for the best price and don't have to deal with driving, parking or any other hassle while shopping.

As a token of gratitude, Trident earlier too had offered a special discount for its Shareholders. The year-end exclusive gift vouchers have been sent as an e-mail to Shareholders. The procedure of exercising this offer is also mentioned in the e-mails.

MyTrident.com can be explored here: <https://www.mytrident.com/>

About Trident Limited:

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 3 billion Indian Business Conglomerate and a Global Player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. Supplying national, captive and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

For more information, please visit www.tridentindia.com OR contact:

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