

Press Release

**GRANT OF PATENT ‘FITTED SHEET WITH IMPROVED GRIPPING EFFECT’
BY UNITED STATES PATENT OFFICE**

Ludhiana, India – October 27th, 2020: Trident Limited has been granted patent for ‘FITTED SHEET WITH IMPROVED GRIPPING EFFECT’ by United States Patent Office.

The present invention provides for fitted sheet comprising of an elastic band and plurality of gripping elements secured to surface of the fitted sheet. The horizontal elastic strip is extendable laterally along the surface of the fitted sheet. The resultant force generated by the elastic band and the plurality of the gripping elements enhances gripping of the fitted sheet and prevents crumpling. The usage of the said product provides sleeping comfort to the user.

The grant of this patent provides further recognition of the quality of the innovation being carried out by Trident.

About Trident Limited:

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. Supplying national, captive, and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

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