

Press Release**GRANT OF PATENT FOR ‘TERRY FABRIC WEAVE AND RESULTING TERRY FABRIC’ BY EUROPEAN PATENT OFFICE**

Ludhiana, India – December 19, 2019: Trident Limited has been granted patent for ‘**TERRY FABRIC WEAVE AND RESULTING TERRY FABRIC**’ by European Patent Office.

The present invention relates to Terry Fabric weaves, method for weaving Terry fabric comprising such weaves and resulting Terry fabrics. In particular, the invention relates to terry fabrics having improved material effectiveness, pull resistance, absorbency, softness and uniformity of texture.

The grant of this patent provides further recognition of the quality of the innovation being carried out by Trident.

About Trident Limited:

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. Supplying national, captive, and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

For more information, please visit www.tridentindia.com OR contact:

Abhinav Gupta/ Ankit Mahajan

Trident Limited

Tel: +91 161 5039 999

Fax: +91 161 5039 900

Email: abhinavgupta@tridentindia.com, ankitmahajan@tridentindia.com