

TRIDENT/CS/2020
May 23, 2020

The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai - 400 051	The Manager Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001
Scrip Code:- TRIDENT	Scrip Code:- 521064

Dear Sir/ Madam

Sub: Press Release on “Launch of Kraft Paper”

Pursuant to the Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Press release issued by the Company for announcing the launch of Kraft Paper.

The same is also available on the website of the Company i.e. www.tridentindia.com.

Further, with reference to SEBI Circular no CIR/CFD/CMD/4/2015 dated September 09, 2015, the necessary details, for launching the new product, are as below:

Sr.No	Particulars	Response
1.	Name of the product	Same as mentioned in Press Release
2.	Category of the product	
3.	Date of launch	May 27, 2020 (Expected)
4.	Whether caters to domestic/ international market	Domestic Market and International Market
5.	Name of the countries in which the product is launched (in case of international)	Open to Orders from all countries

We hope you will find the same in order.

Thanking you,

Yours faithfully

For Trident Limited

Reep Kaur



(Ramandeep Kaur)
Company Secretary
ICSI Membership No.: F9160

Encl: as above

Press Release

Trident announces the launch of Kraft Paper

Ludhiana, May 23, 2020: Trident Limited, the flagship company of Trident Group and the world's largest wheat straw based paper manufacturer introduces a new product to its product portfolio - "Kraft Paper"

Kraft paper can be used for packaging material due to its durable and useful nature. Further applications for kraft paper includes carry bags, business cards, kraft envelopes etc. Kraft Paper is stronger than regular paper due to its reduced lignin content and high sulphur ratio.

Using advanced technology in existing wheat-straw pulp based paper manufacturing, the company is able to have sustainable growth by reducing input costs and adding environmental sustainability. Trident uses its by-products to generate co-generation power to save energy cost and has its focus on producing eco-friendly paper.

About Trident Limited:

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textiles globally. Supplying national, captive, and retailer owned brands, the organization is recognized with multiple national and international awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

For more information, please visit www.tridentindia.com OR contact:

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