

## Press Release

# Trident certified with OEKO-TEX® Made in Green label

**Ludhiana, India –March 16, 2018:** Trident Limited (NSE: TRIDENT; BSE: 521064), one of the world's largest vertically integrated home textile players, has been certified for the coveted **Sustainable Textile Production (STeP)**, permitting to use the **OEKO-TEX® "MADE IN GREEN"** label on its products. The **Made in Green** label is traceable allowing **consumers to easily trace the manufacturing supply chain, bringing in more transparency to shoppers.** This certification also endorses that the products produced are from an environmental friendly facility adopting socially responsible processes.

To become **OEKO-TEX®** certified, Trident's Home Textiles facilities underwent extensive assessment and subsequent audit in line with certification mandates on pillars including environmental performance and management, chemical management, quality management, health, safety and social responsibility.

**Commenting on the certification, Mr. Rajinder Gupta, Chairman at Trident Group said:**

*"Such accreditations strengthen customers trust for Indian home textile products and augments Company's brand value in the international home textiles market. Further, the company has always been and will remain committed to sustainability and do its best to positively impact the communities we serve."*

Every product with a MADE IN GREEN by OEKO-TEX® label has its own unique product ID or QR code. The product code confirms that the article meets the MADE IN GREEN by OEKO-TEX® criteria, displaying the stages involved in manufacturing the article from production of yarn, to the finished product itself.

MADE IN GREEN by OEKO-TEX® revolves around product safety and sustainability. The labelled products are safe as they have been tested for harmful substances as per the STANDARD 100 by OEKO-TEX®, and are eco-friendly because they are manufactured in facilities that are environmentally conscious with socially responsible working conditions as certified by the STeP by OEKO-TEX® sustainability factory certification.

### **About Trident Limited:**

Incorporated in 1990, Trident Limited (NSE Code: TRIDENT; BSE Code: 521064), has emerged as:

- **Largest Player in terms of Terry Towel Capacity**
- **One of the largest players in Home Textile Space in India**
- **Highest Operating Margin in Paper division among Key Listed Players in India**

Trident Limited is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. Supplying national, captive, and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

In 2018, the company has received following prestigious accolades from TEXPROCIL:

- ***Gold Trophy for Second Highest Global Exports (Overall)***
- ***Gold Plaque for Highest Exports of 'Bed Linen / Bed Sheets / Quilts' (Category-I)***
- ***Silver Trophy for Second Highest Exports of 'Terry Towels' (Category-III)***

### **About OEKO-TEX®**

The international OEKO-TEX® Association, headquartered in Zurich, Switzerland, was co-founded in 1992 by OETI, formerly the Austrian Textile Research Institute, and the German testing and research institute, Hohenstein Group. Currently, its membership includes 18 independent research and testing institutes with their representative offices in 60 countries worldwide. Based on their wide-ranging activities and core competencies, the OEKO-TEX® member institutes provide important impulses for innovations within the textile and clothing industry. Through close cooperation with the manufacturers, their accredited test systems also make a substantial contribution to the development of high-quality textile products and the implementation of sustainability along the textile value chain. For more information, please visit: [www.oeko-tex.com](http://www.oeko-tex.com).

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