

TRIDENT/CS/2020
 April 13, 2020

The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai - 400 051	The Manager Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001
Scrip Code:- TRIDENT	Scrip Code:- 521064

Dear Sir/ Madam

Sub: Press Release on “Announcement of New Range of Products”

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Press release issued by the Company for announcing the new range of products.

The same is also available on the website of the Company i.e. www.tridentindia.com.

Further, with reference to SEBI Circular no CIR/CFD/CMD/4/2015 dated September 09, 2015, the necessary details, for launching the new range of products, are as below:

Sr.No	Particulars	Response
1	Name of the product	Same as mentioned in Press Release
2	Category of the product	
3	Date of launch	April 15, 2020 (Expected)
4	Whether caters to domestic/ international market	Domestic and International Market
5	Name of the countries in which the product is launched (in case of international)	Open to Orders from all countries

We hope you will find the same in order.

Thanking you,

Yours faithfully

For Trident Limited




(Ramandeep Kaur)
 Company Secretary
 ICSI Membership No.: F9160

Encl: as above



Press Release

Trident Group Announces New Range of Products

Ludhiana, India- April 12, 2020: Trident Group announces a new range of products across various categories keeping in view the requirements of medical workers & demand of the consumers post Covid-19.

Following are the new products being developed by the company:

- Medical Textiles range like Bodysuits, Hazmat Suit, Face Mask and Hospital Curtains.
- Health & Hygiene range including Antibacterial/ antimicrobial Bed Sheets, Odour neutralizing sheets, Natural dyed fabric for sensitive skin.
- Babycare range including Antibacterial feather touch towel, naturally soft and skin care sheets.
- Upholstery range including shower curtain and window curtains for hotels and households.
- Summer blankets for travellers being lightweight and easy to carry.
- Medical stationary range containing unique technology to guard against bacteria, fungus & moulds.

The Group has received decent interest from various quarters regarding the above product range including the Government Agencies and Foreign Buyers.

The Group has already started working towards post Covid-19 scenario and healthy & hygienic products are going to be one of the important aspect for consumers going forward. The Company is utilizing the lockdown time period to bring out innovative product profiles through collaboration of ideas from various teams across locations through technological integration.

About Trident Limited:

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textiles globally. Supplying national, captive, and retailer owned brands, the organization is recognized with multiple national and international awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

For more information, please visit www.tridentindia.com OR contact:

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