

TRIDENT/CS/2021  
June 19, 2021

The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai - 400 051	The Manager Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001
Scrip Code:- TRIDENT	Scrip Code:- 521064

Dear Sir/ Madam

**Sub: Submission of Press Release**

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Press Release along with other requisite details, issued by the Company on **"FUTURE READY TRIDENT IS HERE!!!"**.

The same is also available on the website of the Company i.e. [www.tridentindia.com](http://www.tridentindia.com).

We hope you will find the same in order.

Thanking you,  
Yours sincerely,  
For Trident Limited

**(Ramandeep Kaur)**  
Company Secretary  
ICSI Membership No.: F9160

Encl: As above

19/06/2021

TL/2021/010513



**Press Release**

**FUTURE READY TRIDENT IS HERE!!!**

**Ludhiana, India- June 19, 2021:** The last few months upended day-to-day lives across the Globe. Now, as we are entering a brave new world post-pandemic, it calls for a much-needed change in the way we **LIVE. WORK. CONNECT.** A **change** that fosters hi-tech ways of work powered by **cutting-edge technology and digital tools.** Where work is all about innovations and new ideas- that range from the large to the small, the old to the new, and the well known to the hardly-ever-heard-of. Friends, we, at Trident, are all set to create a **new normal of our own** with a new mindset and a new way of work.

**We invite you to join us at the unveiling of the Future-Ready Trident. Detailed Invitation along with other details are also enclosed herewith.**

Do Register NOW to witness the biggest transformation in the history of Trident!!!!

**About Trident Limited:**

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. Supplying national, captive, and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

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For more information, please visit [www.tridentindia.com](http://www.tridentindia.com) OR contact:

Abhinav Gupta/ Ajay Singla

Trident Limited

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Future-ready

Trident

is here

JOIN US AT THE UNVEILING

21st June 2021 · 11am

Zoom Webinar ID: 958 6168 1757

Passcode: 588287

Dear Friends,

The last few months upended day-to-day lives across the globe. Now, as we are entering a brave new world post-pandemic, it calls for a much-needed **change** in the way we

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A **change** that fosters hi-tech ways of work powered by **cutting-edge technology and digital tools**. Where work is all about innovations and new ideas- that range from the large to the small, the old to the new, and the well known to the hardly-ever-heard-of.

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<http://bit.ly/FutureReadyTrident>

21st June 2021 | 11 am

SAVE THE DATE.



Trident Limited, E-212, Kitchlu Nagar, Ludhiana - 141001, Punjab, India.

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