

Press Release

GRANT OF PATENT “PROCESS OF MANUFACTURING A FABRIC WITH HOMOGENEOUS PORES” By EUROPEAN PATENT OFFICE

Ludhiana, India – July 21, 2023: Trident Limited has been granted patent for “Process of manufacturing a fabric with homogeneous pores” by European Patent Office.

The present invention comprises a method of producing Air rich yarn and fabric with pores throughout the cross-section thereby producing Air Rich fabrics and yarns which have high wettability, easy dryability, quick absorbency and increased thickness. These fabrics have added advantage of keeping the body warm as they do not allow the body's heat to transmit easily through the fabric. With this patent the company will deliver its Air Rich towels with efficiency to absorb water and dry faster than normal fabric in the global market. Air Rich Towels blooms after every wash, thereby making the Towels look like new even after multiple washes.

The grant of this patent by the European Patent Office provides further recognition of the quality of the innovation being carried out by Trident.

About Trident Limited:

Trident Limited is the flagship Company of Trident Group, an Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer. Trident's towels, yarns, bed sheets and paper businesses have earned global recognition and are delighting millions of customers across India and the world. Trident is one of the largest players in home textile in India. Supplying national, captive, and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in three major business segments: Textiles, Paper and Chemicals with its manufacturing facilities located in Punjab and Madhya Pradesh.

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