



Press Release

Trident Group Launches Trident Foundation- Its Own CSR Platform; Website Now Live

Ludhiana, India- October 9, 2021: As an active promoter of Corporate Social Responsibility (CSR), Ludhiana based textile giant Trident Group launched Trident Foundation, an extension of its philanthropic arm. Its website Tridentfoundation.org was launched on 9th October 2021.

The website is user-friendly and is open to all. Anyone who wishes to volunteer and extend a helping hand can do it freely. Extending a helping hand through physical effort called 'Shramdaan,' donation in kind or monetary values can be done on the website itself.

Through initiatives like diversity and inclusion, education and skill development, healthcare, and many more, Trident Foundation aims to promote education, better livelihood, sanitation and women empowerment for marginalized sections of the society.

So far Trident Foundation has helped 1500+ students in their education, 300+ women by skilling them at Hastkala Skill Centre, planted more than 7,00,000 lakh trees, removed 35MT of plastic waste from the banks of river Narmada, provided education to 900+ underprivileged children through evening schools, mobile dispensary, 2 wheeler ambulance and provisioning of medical aid to more than 33 villages of Budhni.

Through Trident Foundation, Trident aims to provide healthcare and employment benefits to all stakeholders including employees and shareholders.

On the occasion, Trident Foundation's Chairperson, Mrs. Madhu Gupta said, "With Trident Foundation, we are driving all our endeavours to make a difference in the community. It is a step forward in the direction of making the basic rights of health, education and employment to those who really need them the most."

Trident Group Chairman, Padma Shri Rajinder Gupta added, "Adding value to life- this isn't just a part of our philosophy but also our guiding principle. A small step can make a big impact. That's what we aim to do with Trident Foundation. We are hopeful to reach every corner of India and uplift the underprivileged sections."



Trident Foundation further plans to extend its footprints at a pan India level. Trident is also inviting all its stakeholders including employees, shareholders and associates to partner with Trident Foundation for this noble cause and shall reach out to the shareholders and its associates individually via e-mail.

The website can be explored here: <https://www.tridentfoundation.org/>

About Trident Limited:

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. Supplying national, captive, and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

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