

Press Release

Trident Limited Wins Grant Thornton SABERA Award 2020

Jury lauded the Organisation for its 5R's concept of responsible manufacturing

Ludhiana, India-December 10, 2020: Trident Limited was conferred with the Grant Thornton SABERA (Social and Business Enterprise Responsible Awards) 2020 today in recognition of its continued efforts towards sustainability and social responsibility. The award was granted under **Paryavaran and Upbhog** category in recognition of Trident's 5R's of responsible manufacturing and business operations, in a virtual ceremony held on December 10, 2020.

Responsible business is a core part of Trident Group's DNA. The organisation embraces sustainability as a key business vertical and is committed to paving the way to secure a safe and healthy work environment. This commitment runs across the operation of the conglomerate from developing environment friendly products to green manufacturing for a cleaner environment.

Trident Group has been working proactively to safeguard the environment and has been practicing **5R's of responsible manufacturing** that are:

1. Reduce: Cutting the fuel usage to optimize the emission
2. Reuse: Reuse of water by treatment of effluent generated from the production units
3. Recycle: Waste fibre utilisation in making yarn and other products
4. Re-engineer: Developing the in-house technology for the best practices and generating wealth from waste
5. Redesign: Adopting eco-friendly methodology for sustainable development

Expressing his gratitude **Mr. Rajinder Gupta, Chairman of Trident Group** said "We are delighted to receive this recognition at SABERA 2020. The award not only recognizes our efforts towards sustainable manufacturing practices but also motivates us to do more and better every day. We believe that SABERA has the potential to transform people and businesses by rewarding responsible business practices which is undoubtedly the need of the hour, especially during these times."

The SABERA awards are extended for contribution towards Sustainable Development Goals by individuals, corporations in private and public sector domains, Foundations, Non-Government Organisations, Trusts, Societies, Non-profits, Social enterprises and more. The event also had an exceptional line-up of industry leaders as speakers and was attended by policymakers, academia, activists, non-profits, philanthropists and corporates.

About Trident Limited:

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. Supplying national, captive, and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

For more information, please visit www.tridentindia.com OR contact:

Abhinav Gupta/ Ankit Mahajan

Trident Limited

Tel: +91 161 5039 999

Fax: +91 161 5039 900

Email: abhinavgupta@tridentindia.com, ankitmahajan@tridentindia.com