



Press Release

Trident Paper conferred with “Superbrands Award Seal”

Ludhiana, India- April 27, 2020: Trident Paper has been conferred with “Superbrands Award Seal” by Superbrands India.

The recognition has been on account of Trident’s brand purpose which comes from the company’s core brand value: to produce world-class products while preserving the environment. By utilizing the wheat-straw as a sustainable and profitable paper resource, Trident has literally transformed waste into wealth.

“Superbrands” is the world’s largest independent arbiter of branding. “Superbrands” pays tribute to the strongest and most valuable brands in the world through its publications and national marketing programs.

About Trident Limited:

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textiles globally. Supplying national, captive, and retailer owned brands, the organization is recognized with multiple national and international awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.



For more information, please visit www.tridentindia.com OR contact:

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