

'VISION 2025' Unveiled: Trident Limited announces Strategic Steps for Future Growth

Trident Limited, one of the largest manufacturer and exporter of Home Textiles in the country, in their board meeting today has unveiled its '**VISION 2025**' under which 3 BHAG [BIG, HAIRY, AUDACIOUS, GOALS, pronounced as Bee-Hag] have been formulated aimed towards unlocking long-term sustainable value for the shareholders.

- Achieving Revenue of INR 25,000 Crore by 2025 with 12% bottom line;
- Making Trident a National Brand;
- Digital Trident – By completing the journey of Industry 4.0

'**VISION 2025**' shall accelerate the growth momentum thereby placing the company in an upward trajectory thus adding value & growth for our shareholders and business associates.

The Board has authorized its Strategy Committee to examine various rapid-growth strategies to derive growth in-line with '**VISION 2025**'. The Strategy Committee shall explore various options including but not limited to the following:

- *Unlocking Value for the shareholders through restructuring of existing businesses;*
- *Capital allocation strategies to improve return ratios;*
- *Expansion of existing businesses/ Diversification into new businesses through organic/ inorganic growth;*
- *Creation of focused business groups to generate synergies & explore business alliances;*
- *Optimization of leveraging capacity to create value for shareholders; and*
- *Penetration into new markets, product development, E-commerce & brand building.*

"VISION 2025 marks a significant milestone in the journey of Trident. The same will greatly enhance our ability to synchronize our efforts for better positioning of the company in all business verticals." said **Mr. Rajinder Gupta, Chairman at Trident Group**.

The Strategy Committee has been given a time period of 90 days to submit the detailed report to the Board for its consideration.

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Safe Harbour: This document may contain 'forward-looking statements' that involve known and unknown risks, uncertainties and other factors, which may cause the actual results, financial condition, performance or achievements of the Company or industry results to differ materially from the results, financial condition, performance or achievements expressed or implied by such forward-looking statements, including future changes or developments in the Company's business, its competitive environment and political, economic, legal and social conditions. The Company disclaims any obligation to update these forward-looking statements to reflect future events or developments.

About Trident Limited:

Trident Limited is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. Supplying national, captive, and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

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